



GOVERNMENT OF KERALA

Abstract

Agriculture Department – Annual Plan 2026-27 - Scheme 'Farm Information and Communication' - Head of account 2401-00-109-84 Plan– Administrative Sanction accorded - Orders issued.

AGRICULTURE (EB) DEPARTMENT

G.O.(Rt)No.693/2026/AGRI Dated,Thiruvananthapuram, 25-07-2026

Read 1 Letter No. ADFW/4030/2026-TP2 dated 08/07/2026 from the Director, Agriculture Development and Farmers Welfare Department

2 Minutes of the Working Group Meeting held on 10/07/2026

ORDER

The Director, Agriculture Development and Farmers Welfare Department, as per letter read as 1st paper above has requested to accord administrative sanction for the scheme 'Farm Information and Communication' for an amount of Rs 200 lakhs (Rupees Two Hundred lakhs only) earmarked in the budget for the financial year 2026-27 under the Head of Account 2401-00-109-84 Plan. The scheme will be implemented through the Farm Information Bureau, and managed by the Additional Director of Agriculture (Extension) at the Directorate of Agriculture.

2) The Working Group Meeting held on 10/07/2026 considered the proposal and approved the same.

3) Government have examined the matter in detail and are pleased to accord Administrative Sanction for the scheme 'Farm Information and Communication' for an amount of Rs 200 lakhs (Rupees Two Hundred lakhs only) earmarked in the budget for the financial year 2026-27 under the Head of Account 2401-00-109-84 Plan, with the following components.

Sl	Amount (Rs in
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no.	Component	Amount (in lakh)
1	Kerala Karshakan and other activities of farm information and communication	113.50
2	Publication	25.00
3	Media liaison and other communication initiatives	59.00
4	Operational expenses	2.50
	Total	200.00

4) The following general conditions shall be followed, wherever applicable.

1. All rules, formalities and procedures shall be strictly followed for the implementation of the scheme. The norms of financial propriety shall be adhered to.
2. The expenditure would be met only from the provision available under the appropriate head of account.
3. The fund release will be based on actual requirements, and the funds released should not be parked in banks.
4. Store Purchase Rules shall be strictly adhered to for all kinds of purchases.
5. Tender/e-tender and other stipulated formalities shall be followed wherever necessary.
6. Post-creation and purchase of vehicles are not admissible under the scheme.
7. The Head of Departments shall monitor the implementation of the scheme and ensure that the implementation is as per the existing procedures, rules and regulations.
8. The implementation agencies/ Departments also should prepare an implementation schedule to complete the project in time and send regular progress reports on financial and physical progress on a quarterly basis.
9. The Director should hold monitoring meetings to review the progress and send a report to the Government regarding the progress of implementation of the approved scheme.

10. The Director of Agriculture Department shall sign an MoU with the concerned implementing agencies of the scheme before releasing the funds. It should also be ensured that the Utilization Certificates pertaining to all schemes are submitted by the agencies on time.
11. AIMS portal registration and Digital Soil Health Card is mandatory.
12. Plan review shall be conducted every month.

(By order of the Governor)
SUBHASH T V I A S
SPECIAL SECRETARY

The Director, Agriculture Development and Farmers' Welfare Department,
Thiruvananthapuram

Principal Accountant General (audit)/(A&E) Kerala, Thiruvananthapuram

Finance Department

Agriculture (PB) Department

Planning & Economic Affairs Department.

Information & Public Relations Department

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