



GOVERNMENT OF KERALA

Abstract

Fisheries & Ports Department- – Proposal for ‘Development of Ornamental Fisheries 2025-26’ - Administrative Sanction accorded - orders issued.

FISHERIES & PORTS (C) DEPARTMENT

G.O.(Rt)No.372/2025/F&P Dated,Thiruvananthapuram, 31-05-2025

Read: 1) Letter No. DFTVM/1286/2024-K1-(Part1) dated 05.05.2025 from the Director of Fisheries, Thiruvananthapuram.

2) Minutes of the Departmental Working Group meeting held on 17/05/2025

ORDER

The Director of Fisheries, as per the letter read above, has furnished the proposal for the 'Development of Ornamental Fisheries 2025-26' for an amount of Rs. 100 lakh under the Head of Account 2405-00-190-95 for considering in the Departmental Working Group 2025-26 and has requested to issue administrative sanction for the same.

(2) The objectives of the scheme are as follows :-

- To promote the production of high-quality ornamental fish for both domestic and export markets.
- To enhance fish seed production using imported or superior brood stock to ensure sustainability and quality.
- To expand the production and marketing of aquatic plants to support ornamental fish ecosystems.
- To manufacture and sell aquaria, catering to hobbyists and the ornamental fish trade.
- To develop strong domestic marketing channels, including retail outlets, weekly buyer seller meets and annual trade shows, offering ornamental fish seeds, aquatic plants, fish feed, aquaria and accessories.
- To facilitate the export of ornamental fish, tapping into international markets to boost revenue.
- To prioritize capacity-building and skill development for farmers, stakeholders, entrepreneurs, KAVIL staff and interns.
- To support local producers by purchasing ornamental fish from

homestead units to strengthen domestic and export marketing.

- To utilise aqua hub facilities to provide infrastructure and support for ornamental fish breeders, covering production, collection, conditioning, packing and marketing.
- To implement targeted market promotion strategies and establish strong market linkages to ensure sustained growth and market presence for ornamental fish products.

(3) The financial details of the project are as follows:

Sl. No	Component	Unit Cost (in lakh)
1.	Working Capital requirement for 2025-26	90
2.	Administrative Expenses	10
	TOTAL	100

(4) The Departmental Working Group meeting held on 17.05.2025 discussed the proposal in detail and decided to approve the same.

(5) Considering the recommendation of the Departmental Working Group, Government are pleased to accord Administrative Sanction for the Project 'Development of Ornamental Fisheries 2025-26' with a total cost of Rs.100 lakh(Rupees Hundred lakh only). The expenditure shall be met from the Head of Account 2405-00-190-95 from the budgetary provision in the financial year 2025-2026.

(6) The Director of Fisheries will take further necessary action in the matter.

(By order of the Governor)
SREEKALA T P
JOINT SECRETARY

To:

The Director of Fisheries, Thiruvananthapuram

The Principal Accountant General (Audit)/(A&E) Kerala,
Thiruvananthapuram

The Chief, Agriculture, State Planning Board, Thiruvananthapuram
Finance Department.

The Planning and Economic Affairs Department.

The Deputy Director II, Web and New Media, I&PRD,
Thiruvananthapuram.(For uploading in the Government website).
Stock file/Office copy. (File No. C3/96/2025/F&P.)

Forwarded /By order

Section Officer