



GOVERNMENT OF KERALA

Abstract

Fisheries Department – SAF -Project Proposal on "Alternative and Supportive Livelihood opportunity to Fisher women of Kerala 2025-26"- Administrative Sanction accorded - Orders issued

FISHERIES & PORTS (C) DEPARTMENT

G.O.(Rt)No.368/2025/F&P Dated, Thiruvananthapuram, 31-05-2025

Read 1 Letter No. DFTVM/1286/2024-K1-Part(1) dated 30/04/2025 of the Director of Fisheries, Thiruvananthapuram.

2 Minutes of the Departmental Working Group meeting held on 17/05/2025.

ORDER

The Director of Fisheries as per the letter read above has furnished the Project Proposal "Alternative and Supportive Livelihood opportunity to Fisher women of Kerala" for an amount of Rs.1400.00 lakhs for the period 2025-26, from the State Plan Fund implementing through Department of Fisheries in association with Society for Assistance to Fisher women (SAF) and has requested to issue administrative sanction for the same.

2) The main objective of this project is to promote integrated sustainable development by training the fisher women to be engaged in other than fishing activities, which help them to secure their economic condition in the fishing community. Currently around 1700 micro enterprises are actively working under five different major categories across Kerala viz., Fish & Fish Processing, Food & Food Processing, Textile & Garments, Supermarket & Retail Stores, Service & Others. The objectives of the project are as follows;

- To establish micro enterprises across the project area, benefiting 300 fisher families.
- Ensuring employment to one member of the fisher family.

- To provide a sustainable working capital assistance and credit support through joint liability groups to assist fisher women in allied sector, so as to meet their short-term working capital requirements
- To promote women micro enterprises in more sectors according to the choice of the entrepreneur and feasibility of the enterprise.
- To conduct necessary business development programs and skill training programs for the new and existing beneficiaries under SAF
- To promote the sale of products of micro enterprises through a well-designed e-marketing channel and brand name
- To strengthen the Apex & Category Federations that cater to the online marketing and sales of SAF products
- To provide community wellness support to ensure the holistic development of fisherwomen and their family.
- To help in earning a minimum of 10000/- per month for a beneficiary by enhancing sustainable development of their enterprise by proving financial, technical and marketing support.
- To establish a suitable mechanism so that the fisherwomen will be able to access institutional credit and prevent the exploitation by private money lenders
- To provide livelihood opportunities to fisherwomen to ensure gender mainstreaming.

3) The project components are detailed below:

SI No.	Components	Amount(in Lakhs)
1	Theeramythri -Development of Microenterprises	1118
2	Formation of Joint Liability Groups of Fisherwomen in Allied Sector	235.80
3	Institutional Expenses	46.2
Grand Total		1400

4) The Departmental Working Group meeting held on 17/05/2025 discussed the proposal in detail and decided to approve the same.

5) Considering the recommendation of the Departmental Working Group Government are pleased to accord Administrative Sanction for the project proposal "Alternative and Supportive Livelihood

opportunity to Fisher women of Kerala 2025-26.” for an amount of Rs.1400.00 lakhs under the Head of Account 2405-00-103-80(P) in the current financial year.

6) The Director of Fisheries will take further necessary action in the matter.

(By order of the Governor)
SREEKALA T P
JOINT SECRETARY

To:

The Director of Fisheries, Thiruvananthapuram

The Chief, Agriculture, State Planning Board, Pattom,
Thiruvananthapuram.

The Principal Accountant General (Audit) Kerala, Thiruvananthapuram

The Accountant General (A&E) Kerala, Thiruvananthapuram

Finance Department

Planning and Economic Affairs Department

The Deputy Director II, Web & New Media (for uploading in the
Government Website)

Stock file/OC

Forwarded /By order

Section Officer