

Web & New
Media



GOVERNMENT OF KERALA

Abstract

Agriculture Department - Constitution of Cost Committee to evaluate branding and design works and to sanction the invoices submitted by M/s Stark Communication Pvt. Ltd. for the launching of the KATHIR App (Kerala Agricultural Technology Hub and Information Repository) - Orders - issued.

AGRICULTURE (FARMS) DEPARTMENT

G.O.(Rt)No.1092/2024/AGRI Dated, Thiruvananthapuram, 21-11-2024

Read 1 G.O.(Ms)No.4/2024/I&PRD dated 20-02-2024.

2 Letter No. ADFW/11886/2024-TV1 dated 07.11.2024 from the Director of Agriculture.

ORDER

As per the letter read as 2nd paper above, the Director of Agriculture has requested the formation of a cost committee to assess the branding and design work, as well as to approve the invoices submitted by M/s Stark Communication Pvt. Ltd. for the launch of the KATHIR App (Kerala Agricultural Technology Hub and Information Repository). As per the Government order read as 1st paper above, Stark Communications (P) Ltd. has been selected as one of the empanelled agencies for creating materials under Category A – Television/ Theatre/ Social Media / Radio Creatives.

The government have examined the matter in detail and are pleased to Constitute a Cost Committee to evaluate branding and design works and to sanction the invoices submitted by M/s Stark Communication Pvt. Ltd. for the launching of KATHIR App (Kerala Agricultural Technology Hub and Information Repository) with the following members.

1.	Agriculture Production Commissioner & Principal Secretary	Chairman
2.	Nominee of Department of Public Relation	Member
3	Director of Agriculture	Member

4	Director of Soil Survey and Soil Conservation	Member
5	Special Officer, WTO	Member
6	Deputy Director (IT)	Member
7	Additional Director (Extension)	Convenor

(By order of the Governor)
LETHAKUMARI M B
ADDITIONAL SECRETARY

To:

The Director, Agriculture Development and Farmers Welfare Department.

The Director, Soil Survey and Soil Conservation Department

Special Officer, WTO Cell

Deputy Director (IT), Agriculture Development and Farmers Welfare Department.

Additional Director (Extension), Agriculture Development and Farmers Welfare Department.

✓ Public Relation Department.

Finance Department.

The Accountant General (A&E/), Thiruvananthapuram.

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Forwarded /By order

Signed by Sujanath V M

Date: 22-11-2024 11:04:14

Section Officer

Copy to : CA/PA to APC & Principal Secretary, Agriculture Department.