



GOVERNMENT OF KERALA

Abstract

Industries Department - Proposal for setting up of Enterprise Development Centres (EDCs) in KIED Ernakulam, Training to ED Clubs co-ordinators and support to ED Clubs - Administrative Sanction accorded - Orders issued

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INDUSTRIES (F) DEPARTMENT

G.O.(Rt)No. 594/2021/ID.

Dated, Thiruvananthapuram, 21/06/2021.
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- Read :-
1. Letter No.DIC/1364/2021/TC-T4 dated 22/04/2021 from the Director of Industries & Commerce, Thiruvananthapuram.
 2. Minutes of the 3rd Departmental Working Group Meeting of Industries Department held on 29/04/2021.

ORDER

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The Director of Industries & Commerce as per letter read as 1st paper above has submitted proposal for setting up of Enterprise Development Centres (EDCs) in KIED, Ernakulam and for providing training to ED Club co-ordinators and for providing support to ED Clubs at an estimated cost of Rs.200 lakh by meeting the expenditure from the Head of Account "2851-00-102-27(02) (P)". The project will be implemented by the Directorate of Industries & Commerce and executed by the Kerala Institute for Entrepreneurship Development, Directorate of Industries & Commerce through District Industries Centres with existing staff. The objective of the scheme is to create value added jobs and services, facilitate transfer of technology, foster entrepreneur spirit through incubation, mentorship etc, speedy commercialization of R&D outputs, Training/skill development, specialized services to new/existing entrepreneurs, linkage with host institutes and start up space, credit facilitation, export promotion and supplier inclusion and handholding support to aspiring entrepreneurs including mentoring service, marketing linkages and project report preparation and to facilitate a vibrant ecosystem for entrepreneurship by exposing student community to the various aspects of enterprises. As stated in the proposal the work will be completed within a period

of 10 months from the date of release of funds. The cost estimate of the project is as follows :-

Sl No.	Components	Amount
1	<p>Enterprise Development Centres</p> <p>Webpage for EDC, Digital platform for entrepreneurs, digital content, Digital Media Engagements, Awareness Campaign, promotions etc.</p> <p>Upgradation of existing IT and Digital Infrastructure including Desktop, Laptops, Server, e-office, Softwares and other related hardware.</p> <p>Providing infrastructure, maintenance furnishing, rental, lease, running expenses for office space including incubation space</p>	36,00,000
2	Administrative and Management Expenses including manpower cost for the implementation of the scheme	18,50,000
3	<p>Industry up scaling Activities (Online & Offline)</p> <p>(a) Conducting Events, Workshops, Meet ups Hackthon, Grant Competition, Capacity Building, Training, Training programmes etc, including honorarium, fee and other incidental expenses and publicity and promotions across the state.</p> <p>(b) Mentor Clinics/Revival Clinics</p> <p>(c) Technology Transfer, Technology upgradation, Linkages with entrepreneurship ecosystem & R&D Institutions.</p>	65,50,000
4	<p>Business Advisory and Incubation services :</p> <p>(a) Consultancy fee/Honorarium etc.</p> <p>(b) Preparation of project profile / business plan / industry reports etc.</p> <p>(c) Providing business/legal/patent Assistance services, participation in events and meetings etc.</p> <p>(d) Publicity & Promotions</p>	25,00,000
5	Miscellaneous & Contingency hiring of manpower, trainees, interns etc. on need basis and other office expenses.	5,00,000
	SubTotal	1,50,00,000
	Support to ED Clubs in Educational institutions.	50,00,000
	Grand Total	2,00,00,000

2. The 3rd Departmental Working Group Meeting of Industries Department held on 29/04/2021 approved the aforesaid proposal, vide item No. 1 in the minutes read as 2nd paper above for an amount of Rs.200 lakh/- (Rupees Two hundred lakh only) under the Head of account "2851-00-102-27(02) (P)" subject

to the condition that the institutional framework for driving EDCs should be incorporated in the sanctioning order.

3. The institutional Framework proposed for Enterprise Development Centres(EDCs) is as follows :-

(1). **The Governing Council (GC) of Kerala Institute for Entrepreneurship Development (KIED).**

The Governing Council of Kerala Institute for Entrepreneurship Development (KIED) will have the administrative control and governance of the EDC.

(2). **Advisory Council (AC) of EDC**

An Advisory council consisting of Industries Department officials, representative from Universities, Representative from Technical Institution, Representative from Research Institution, Industry Representative, Industry Association, Trade Bodies/Chambers of Commerce, Representative from stakeholder departments, Members from banking and financial institutions or any experts as decided by the Governing Council will be constituted.

The Advisory Council shall hold periodic meetings on issues of interest for entrepreneurs. The main duties of the Council is to evaluate the existing mechanisms, procedures and bottlenecks and suggest mechanisms, tools and interventions to foster entrepreneurship and recommend the same for approval of Governing Council. The Advisory Council will also facilitate and provide support in their respective domains in the programmes and activities of EDC.

(3). **The EDC Main Centre**

The EDC at Ernakulam will act as the major centre with more resource and knowledge pool. The Centre will be the hub co-ordinating the activities of sub-centres. The centre will be manned with professionals in the area of incubation, facilitation, technology transfer etc. The centre will be located at KIED Campus/under the operational control/leased/rented space in Ernakulam.

(4). **EDC Sub-Centre**

Currently two Sub Centres are proposed to cater to the regional level requirements of entrepreneurs. The Sub centres will be supported by the main centre at Ernakulam. The sub-centres will have minimal staffing for field level co-ordination and implementation.

4. Government have examined the proposal in detail based on the decision taken in the 3rd Departmental Working Group Meeting of Industries Department held on 29/04/2021 and are pleased to accord Administrative Sanction for the proposal for setting up of Enterprise Development Centres (EDCs) in KIED, Ernakulam, Training to ED Clubs co-ordinators and support to ED Clubs at an estimated cost of Rs.200 lakh (Rupees Two hundred lakh only) by meeting the expenditure under the Head of Account "2851-00-102-27(02) (P)" from the current year's budget provision.

**(By Order of the Governor),
Dr. K Ellangovan,
Principal Secretary to Government.**

The Director of Industries & Commerce, Thiruvananthapuram.

The Chief Executive Officer & Executive Director, Kerala Institute for
Entrepreneurship Development, Kalamasseri, Ernakulam.

The Accountant General (Audit-I/Audit II) Kerala, Thiruvananthapuram.
Finance Department.

Industries (J) Department(Vide U.O. Note No. 69/J2/2021/ID dated 01/06/2021.)

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Forwarded / By order,


Section Officer.