

**GOVERNMENT OF KERALA****Abstract**

Department of Tourism- Participation of Kerala Tourism in the 13<sup>th</sup> Edition of Kolkata's ABP Tourist Spot 2025 (June 27-29, 2025)- Sanction accorded - Orders issued.

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**TOURISM(B) DEPARTMENT**

G.O.(Rt)No.313/2025/TSM Dated,Thiruvananthapuram, 30-05-2025

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Read 1 Proposal dated 18.04.2025 received from Sri. Nanjappa,  
South Head, ABP & The Telegraph

2 Letter No.DOT/1198/2025-M4,dated 16.05.2025 from the  
Director of Tourism

**ORDER**

The South Head, ABP &The Telegraph, as per letter read as 1<sup>st</sup> paper above has submitted a proposal to Government, for the participation of Kerala Tourism in the 13<sup>th</sup> Edition of Kolkata's ABP Tourist Spot 2025(June 27-29, 2025) at Netaji Indoor Stadium, Kolkata.

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above, has recommended the proposal and has proposed to spend a total amount of Rs.10,76,000/- including GST(i.Stall Rent = Rs.8,26,000/-, ii. Stall set up =Rs. 1,50,000/-, iii. TA/DA to the officials, sending publicity materials, Miscellaneous expenses etc.= Rs.1,00,000/-) from the Head of Account 3452-80-104-98-00-34-03 PV-Marketing (Plan).

3. Government have examined the matter in detail. ABP-

TOURIST SPOT is India's biggest Travel Fair in Kolkata being successfully hosted by ABP-Group, one of India's largest media conglomerates. Taking into account the tourism potential of the event, Government are pleased to accord sanction to the Director of Tourism to expend an amount of **Rs.10,76,000/- including GST** (Rupees Ten Lakhs Seventy Six Thousand Only) from the Head of Account **3452-80-104-98-00-34-03-PV-Marketing (Plan)**, towards the participation of Kerala Tourism in the *13<sup>th</sup> Edition of Kolkata's ABP Tourist Spot 2025 scheduled to be held from June 27-29, 2025* at Netaji Indoor Stadium, Kolkata.

4. The South Head, ABP & The Telegraph shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The South Head, ABP & The Telegraph (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to:

1. PS to Minister, Tourism
2. PA to Secretary, Tourism
3. CA to Additional Secretary, Tourism