



GOVERNMENT OF KERALA

Abstract

Tourism Department-1st Kerala Open Triathlon All India Championship 2026- (Kozhikode Beach, 2026 February 1st,- Sponsorship- Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.71/2026/TSM Dated,Thiruvananthapuram, 28-01-2026

Read 1 Request submitted by The General Secretary, Triathlon Association Kerala.

2 Letter No.DOT/81/2026-M1,dated 14.01.2026 from the Director of Tourism.

ORDER

The General Secretary, Triathlon Association Kerala (TAK), as per letter read as 1st paper above has submitted a proposal requesting for sponsorship and branding for the *1st Kerala Open Triathlon All India Championship 2026* , organized by the Triathlon Association Kerala (TAK) under the aegis of the Indian Triathlon Federation (ITF) and scheduled to be held on February 1, 2026, at the Kozhikode Beach.

2. The Director, Tourism , as per letter read as 2nd paper above, has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount

of ₹1,00,000/- (Rupees One Lakh Only) from the Head of Account 3452-80-104-98-00-34-03 *PV Marketing (Plan)*, towards sponsorship for the for the 1st Kerala Open Triathlon All India Championship 2026 , organized by the Triathlon Association Kerala (TAK) under the aegis of the Indian Triathlon Federation (ITF) and scheduled to be held on February 1, 2026, at the Kozhikode Beach.

4. The General Secretary, Triathlon Association Kerala, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The General Secretary, Triathlon Association Kerala, (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

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Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM