

**GOVERNMENT OF KERALA****Abstract**

Tourism Department- *Kerala State Tourism Awards 2023-24*-
Administrative Sanction Re-validated - Sanction accorded- Orders
issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.69/2026/TSM Dated,Thiruvananthapuram, 27-01-2026

Read 1 G.O.(Ms) No.3/2019/TOUR dated 30.05.2019

2 G.O.(Rt) No 588/2024/TSM dated 15.10.2024

3 Letter No.DOT/2271/2024-M2 dated 22.05.2025 &
08.08.2025 from the Director of Tourism.

ORDER

As per the Government Order read as 2nd paper above,
Administrative sanction was accorded to the Director of Tourism to
expend an amount of Rs. ₹69,26,600/-(Rupees Sixty Nine Lakh
Twenty Six Thousand Six Hundred Only) including GST , from the
Head of Account 3452-80-104-98-00-34-03-PV Marketing(Plan) ,
for the project "*Kerala State Tourism Awards 2023-24*" during the
financial year 2024-25.

2. The Director of Tourism as per letter read above has
requested that , taking into account the commencement of a new
financial year, the Government Order read as 2nd paper above be re-
validated for the year 2025-26 for the announcement and
distribution of Tourism Awards for the year 2023-24.

3. Government have examined the matter in detail and are pleased

to re-validate the Administrative Sanction accorded to the Director, Tourism to expend an amount of Rs. **₹69,26,600/-**(Rupees Sixty Nine Lakh Twenty Six Thousand Six Hundred Only) including GST , from the Head of Account **3452-80-104-98-00-34-03-PV Marketing(Plan)** , for the project "Kerala State Tourism Awards 2023-24" during the financial year 2025-26.

4. The Director of Tourism shall also ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read(1) above are strictly be adhered to.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view,Thiruvananthapuram.

The Principal Accountant General (Audit), Kerala,Thiruvananthapuram.

The Accountant General, (Economic & Revenue Sector Audit), Kerala, Thiruvananthapuram.

The Finance Department

Tourism (A) Department.

The Planning & Economic Affairs Department

The Chief, (I&I) Division, State Planning Board, Pattom,Thiruvananthapuram

The Sub Treasury Officer, Sub

Treasury,Vellayambalam,Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the website).

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to:-

1. PS to the Hon'ble Minister, Tourism Department.
2. CA to the Secretary, Tourism Department.
3. CA to the Additional Secretary, Tourism Department