



## GOVERNMENT OF KERALA

### Abstract

General Administration Department – Directorate of Samoohika Sannadhasena-  
Administrative Sanction for the Plan Schemes (2025-26) - Sanction accorded -  
orders issued.

### **GENERAL ADMINISTRATION (CO-ORDINATION) DEPARTMENT**

G.O.(Rt)No.2822/2025/GAD Dated,Thiruvananthapuram, 27-06-2025

Read 1 Letter No.DSS/05/2025(AS) dated 08.05.2025 from the Director,  
Samooohika Sannadhasena

2 Minutes of the Departmental Working Group meeting held on  
31.05.2025.

### ORDER

The Director, Samoohika Sannadhasena, vide letter read above has submitted the proposal for according Administrative Sanction for the following Schemes proposed to be implemented by the Directorate during the current financial year (2025-26) for an amount of Rs.50 Lakh allocated under the head of account 2053-00-094-37-00-34-3(P).

Sl. No.	Scheme/Project	Allocation (in Lakh)
1	<b>Vathilppadi Sevanam &amp; Santhwana Paricharanam</b>	
	1a. Neighbourhood of Care	Rs.6 Lakh
2	<b>Disaster Management</b>	
	2a. CRYSTAL ( Community Readiness for Youth in Skill Training and Advanced Leadership) - Community Volunteers for Disaster Resilience and Risk Reduction.	Rs.6.5 Lakh
	2b.Community Based Disaster Mitigation Program	Rs.4 Lakh
3	<b>ONNAY MUNNOT (Volunteer Promotion &amp; Sustainability)</b>	
	3a.Best Volunteer Awards	Rs.2 Lakh

	<b>3b.</b> Volunteer camps - Yuvam	Rs.2 Lakh
4	<b>MIKAVODE MUNNILEK</b>	
	<b>4a.</b> THRIVE (Tribal Higher Education Interactive Ventures Excellence)	Rs.10 Lakh
5	<b>SWAYAM SANNADHA KERALAM</b>	
	<b>5a.</b> Mind Matters - Mental Health Program	Rs.3 Lakh
	<b>5b.</b> Anti Drug Campaign - REVIVE (Reclaiming Every Vital Individual's Voice for Empowerment)	Rs.5 Lakh
6	<b>SUSTHITHI (Promotion of Sustainable Development Goals)</b>	
	<b>6a.</b> Azhakerum Kerala- Cleaning Drive	Rs.2 Lakh
	<b>6b.</b> Youth for SDGs Ambassadors Program	Rs.1.5 Lakh
7	<b>Programme Management Unit</b>	Rs 6 Lakh
8	<b>IEC Activities</b>	Rs 2 Lakh
<b>TOTAL</b>		<b>Rs. 50 Lakh</b>

The Proposal was placed before the Departmental Working Group meeting held on 31.05.2025 and Departmental Working Group recommended to approve the proposal with the following recommendations.

*	Government order for daily/contract employees should be followed.
*	Approved rates should be followed while sanctioning TA & conducting Training.

Having examined the proposal and recommendations of Departmental Working Group in detail, Government are pleased to accord Administrative Sanction to the Director, Samoothika Sannadhenasena to implement the aforesaid Schemes to be launched by the Directorate for an amount of Rs.50 lakh (Rupees Fifty lakh only) allocated under the head of account 2053-00-094-37-00-34-3(P) during the Current

financial year (2025-26), in line with the decisions taken at the Departmental Working Group.

The details of the Schemes, eligibility criteria etc are appended to this order.

(By order of the Governor)  
K BIJU I A S  
SECRETARY

The Director, Samoohika Sannadhasena,Annexe 1,  
Govt. Secretariat,Thiruvananthapuram.  
The Accountant General (A&E)/(Audit), Kerala, Thiruvananthapuram  
The Member Secretary, State Planning Board, Pattom, Thiruvananthapuram.  
Finance (Exp,Planning) Department  
Planning & Economic Affairs Department (for information)  
Web & New Media, Information & Public Relations Department,  
Government Secretariat. (for publishing in the Government website)  
Stock File / Office Copy.

Forwarded /By order  
Signed by  
Sabu T K  
Date: 27-06-2025 16:46:48  
Section Officer

Copy to: Private Secretary to the Chief Minister.  
PA to Secretary, GAD.  
CA to Additional Secretary, GAD.

**DIRECTORATE OF SAMOOHIKA SANNADHASANA**  
**General Administration (Coordination) Department**  
**Government of Kerala**

**Annual Plan Proposal for 2025-26**

**Abstract**

<b>Sl No.</b>	<b>Scheme</b>	<b>Proposed amount in lakhs</b>	<b>Continuing/ New Scheme</b>
<b>1</b>	<b>VATHILPPADI SEVANAM &amp; SANTHWANA PARICHARANAM</b>		<b>Continuing</b>
1a.	<b>Neighbourhood of Care</b>	<b>6.0</b>	Continuing
<b>2</b>	<b>DISASTER MANAGEMENT</b>		<b>Continuing</b>
2a.	<b>CRYSTAL</b> ( Community Readiness for Youth in Skill Training and Advanced Leadership) - Community Volunteers for Disaster Resilience and Risk Reduction	<b>6.5</b>	Continuing
2b.	<b>Community Based Disaster Mitigation Program</b>	<b>4.0</b>	Continuing
<b>3</b>	<b>ONNAY MUNNOT (Volunteer Promotion &amp; Sustainability)</b>		<b>Continuing</b>
3a	Best Volunteer Awards	<b>2.0</b>	Continuing
3b	Volunteer camps - <b>Yuvam</b>	<b>2.0</b>	Continuing
<b>4</b>	<b>MIKAVODE MUNNILEK</b>		<b>Continuing</b>
4a	<b>THRIVE</b> (Tribal Higher Education Interactive Ventures Excellence)	<b>10.0</b>	Continuing
<b>5.</b>	<b>SWAYAM SANNADHA KERALAM</b>		<b>Continuing</b>
5a	<b>Mind Matters</b> - Mental Health Program	<b>3.0</b>	

5b	<b>Anti Drug Campaign - REVIVE</b> (Reclaiming Every Vital Individual's Voice for Empowerment)	<b>5.0</b>	
<b>6</b>	<b>SUSTHITHI (Promotion of Sustainable Development Goals)</b>		<b>Continuing</b>
6a	<b>Azhakerum Kerala-</b> Cleaning Drive	<b>2.0</b>	Continuing
6b	<b>Youth for SDGs Ambassadors Program</b>	<b>1.5</b>	
<b>7</b>	<b>PROGRAM MANAGEMENT UNIT</b>	<b>6.0</b>	<b>Continuing</b>
<b>8</b>	<b>IEC</b>	<b>2.0</b>	<b>Continuing</b>
	<b>TOTAL</b>	<b>50</b>	

## **1. VATHILPPADI SEVANAM & SANTHWANA PARICHARANAM**

**(Provision-6 Lakhs)**

### **Plan Implementation:**

- Volunteer mobilization for palliative care has already been initiated through the Samoohika Sannadhasena website, which is integrated with the Kerala Care portal.
- In addition to recruiting volunteers from local panchayats, college students will also be enrolled as volunteers.
- Palliative care awareness training programs will be organized in colleges statewide, covering basic caregiving skills and psycho-social support techniques, with plans to establish palliative care units in these institutions.
- College volunteers will be assigned to work with palliative care homes and senior care centers in their respective districts.
- These volunteers will also coordinate with local panchayats to become part of the comprehensive palliative care network.
- Volunteers will receive formal recognition through certificates acknowledging their service contributions.

## **2. DISASTER MANAGEMENT (Provision -10.5 Lakhs )**

### **2.a CRYSTAL - Community Readiness for Youth in Skill Training and Advanced Leadership (Community Volunteers for Disaster Resilience and Risk Reduction)**

The program aims to:

- Foster community engagement in disaster management.
- Achieve the Directorate's vision of one trained volunteer for every 10 households.

### **Plan Implementation:**

- Volunteers will be selected from across the state through open call via the Samoohika Sannadhasena application, website, and social media platforms.
- Selected volunteers from all 14 districts will undergo a three-level training program in Disaster Risk Resilience and Management.
- After completing each training level, volunteers must conduct outreach activities. Successful completion qualifies them for the next level, with Level 3 graduates earning certification as Sannadham volunteers.
- Upon finishing all three levels, these certified volunteers will serve as frontline representatives and operational support for Sannadhasena initiatives.
- The program will conduct statewide Training of Trainers (ToT) sessions for existing volunteers, focusing on capacity building, psycho-social support, and disaster mitigation, qualifying them to become official Resource Persons for the directorate's programs.

## **2.b Community based Disaster Mitigation Program**

### **Plan Implementation**

- Program details will be shared with all Local Self Governments (LSGs) and District Administrations statewide, with initial training sessions scheduled after receiving their confirmations.
- An open call for volunteers will be issued through the Sannadhasena app/website, enabling volunteers from respective LSGDs to register their participation.
- The training curriculum will cover disaster management models, mitigation strategies, fire/rescue operations, and psychosocial support modules, to be conducted by subject experts, trained volunteers, and directorate staff.
- After training, volunteers will be responsible for establishing ward-level Sannadhasena units and conducting outreach programs within their respective LSGs.
- For district administration, the training will help create a dedicated volunteer network for disaster preparedness, with participants undertaking various Sannadhasena outreach activities across their districts.

## **3. ONNAY MUNNOT (Volunteer Promotion and Sustainability) Provision (4 Lakhs)**

### **Plan Implementation**

#### **3.a Best Volunteer Award**

##### **1. Award Categories Finalization**

- Define categories (e.g., Health Services, Youth Outreach, Emergency Response, Environmental Action, Inclusivity Champion, etc.).

##### **2. Nomination & Evaluation Process**

- Set transparent criteria and open a nomination portal via district coordinators and institutional partners.
- Form a selection committee comprising field officers, experts, and representatives from the department.

##### **3. Volunteer Exchange Collaboration**

- Initiate inter-district and inter-sector volunteer exchange visits.
- Partner with cultural and academic institutions for cross-learning and exposure.

##### **4. Global Volunteering Awareness Sessions**

- Organize webinars or workshops in collaboration with international volunteer organizations (e.g., UNV, VSO, or AFS India).

##### **5. Award Ceremony**

- Conduct a state-level felicitation event with media coverage, featuring performances and stories from volunteers.

#### **3.b Yuvam Volunteer Felicitation Camp**

##### **1. Volunteer Performance Assessment**

- Use attendance data, task completion records, and supervisor feedback to shortlist high-performing youth volunteers.
- 2. Camp Planning & Design**
    - 2- or 3-day camp structure including:
      - Team-building exercises
      - Volunteering challenges/simulations
      - Talent night and storytelling
  - 3. Venue & Logistics**
    - Select accessible venues (eco-campsites).
    - Coordinate food, stay, transport, and safety arrangements.
  - 4. Camp Activities**
    - SDG games, storytelling, peer workshops, skill exchange, reflection sessions.
    - Award certificates.
  - 5. Post-Camp Engagement**
    - Encourage camp alumni to lead local volunteering circles or act as youth mentors.

#### **4. MIKAVODE MUNNILEKK ( Provision- 10 Lakhs)**

##### **4.a THRIVE (Tribal Higher Education Interactive Venture Excellence)**

###### **Plan Implementation**

- Enhance academic engagement in core subjects like language, mathematics, and general awareness.
- Develop soft skills and leadership through activity-based learning and mentorship.
- Inspire higher education and career aspirations via exposure visits and guidance sessions.
- Build a strong network of trained volunteers from colleges across the state.
- Encourage cultural expression and identity through creative platforms like student magazines.
- Promote collaboration between schools, colleges, government departments, and communities.
- Support inclusive education by addressing learning gaps and ensuring equitable opportunities for tribal students.

#### **5. SWAYAM SANNADHA KERALAM (Provision -8 Lakhs)**

##### **5.a. Mind Matters**

###### **Plan Implementation**

###### **1.Open Call for Volunteers**

- Wide publicity and outreach across Kerala to invite interested individuals.



- Online and offline application channels.

## **2.Preliminary Screening**

- Evaluation of applications based on basic eligibility, motivation, and commitment.

## **3.Training Phase**

- Intensive training at the Institute of Palliative Medicine in collaboration with IMHANS.
- Modules will include basic counseling skills, mental health literacy, communication, and ethical practices.

## **4.Volunteer Selection**

- Assessment of volunteers based on performance, attitude, and aptitude during training.
- Final selection of volunteers for field deployment.

## **5.Deployment in Panchayats (Phase I)**

- Volunteers will be assigned to selected panchayats.
- Regular monitoring, mentorship, and review mechanisms to ensure quality support.

## **6.Ongoing Support and Supervision**

- Periodic refresher training and case discussions.
- Coordination with local health systems and mental health professionals.

## **5.b. Anti Drug Campaign**

### **Plan implementation**

- Build a rapport and connection with respective Colleges, institutions, government stakeholders and LSGs across the state and develop training modules for volunteers, focusing on drug awareness, intervention techniques and psycho social support.
- Identification of influential figures and survivors of drug abuse who along with the experts and trained volunteers can be part of the campaign.
- Conduct anti-drug awareness classes in colleges and panchayats utilizing interactive and engaging methods.
- While conducting in colleges, post the session the volunteers can be assigned the task of pamphlet preparation with regard to anti drug campaign and outreach activity can be conducted in neighbouring households wherein the volunteers interact with the citizens and create awareness about the issue.
- In LSGs ward level sannadhasena can be formed soon after the classes, ensuring diverse representation. Comprehensive dialogues can be conducted by volunteers at the local level on peer support, early intervention and referral procedures.

- Effective communication channels with LSGs and other concerned authorities can be initiated.
- Social media campaigns to reach a wider audience and to promote campaign activities can be carried out.
- Organising regular deviation activities (sports, arts, cultural events) to provide healthy alternatives and to promote positive engagement of the youth.
- Conducting evaluations between various stakeholders at regular intervals.

## **6. SUSTHITHI (Promotion of Sustainable Development Goals) (Provision- 3.5 Lakh)**

### **6.a Azhakerum Keralam- Cleaning Drive**

#### **Plan Implementation**

- “Azhakerum Keralam” is a key programme of Samoothika Sannadhasena through which key spots of ecological prominence are located in each district after which it is cleaned and ecological enhancement is promised.
- Heavily polluted areas and spots are mapped with the help of volunteers from panchayats and colleges.
- Training on waste segregation, safe handling of hazardous materials and ecological restoration is given to the volunteers
- A small workshop on butterfly garden creation and eco friendly landscaping can also be passed on to the volunteers and local stakeholders.
- Organised cleaning drives are conducted joining hands with the local stakeholders.
- After the cleaning drive, measures for ecological enhancement such as creation of butterfly gardens using native flowering plants, water conservation measures , planting of native trees are done.
- Monitoring of the cleanliness and ecological health of the cleaned area is carried out with the help of community volunteers under the guidance of local stakeholders.
- This noble initiative aims to fulfill the outcome of “Malinya Muktha Nava Keralam”

### **6.b. Youth for SDGs Ambassadors Program**

#### **Plan Implementation**

- 1. University Selection and Ambassador Nomination**
  - Identify and partner with 5 universities across Kerala.
  - Nominate 3 students per university (ensuring gender and identity diversity).
- 2. SDG Ambassador Bootcamp**
  - Conduct a 2-day residential training workshop.
  - Topics: SDG orientation, community leadership, volunteerism, inclusive practices, and project planning.

### **3. Campus SDG Labs**

- Each team receives a micro-grant of ₹15,000.
- Design and execute a volunteer-driven SDG project (e.g., menstrual health awareness, climate action campaigns, digital literacy drives, etc.).

### **4. Monthly SDG Dialogue Circles**

- Ambassadors host facilitated conversations with peers, staff, and community members
- Topics rotate across various SDG themes.

### **5. Monitoring and Support**

- Ongoing mentorship and coordination from the core program team.
- Documentation of project outcomes, challenges, and learnings.

### **6. Final Showcase & Digital Journal Launch**

- Culminating event to present project outcomes and release a compiled digital journal.
- Ambassadors receive recognition and become part of a growing SDG youth network.

## **7.PROGRAM MANAGEMENT UNIT/ADMINISTRATIVE EXPENSES (Provision-6 Lakhs)**

### **7.a. Internship Programme**

#### **Plan Implementation:**

- The internship will be an exclusive opportunity for efficient candidates to understand about the government system and offer their expertise for the development of the community.
- Selection of 14 interns per district through competitive written tests and interviews
- Comprehensive training followed by field placement under district panchayats
- Primary responsibilities include grassroots implementation of Samoohika Sannadhasena programs, particularly volunteer mobilization and management
- Six-month program duration with possibility of one-year extension
- Provision of fixed monthly stipend for all participants

### **7.b Building competency among staffs**

This initiative covers administrative and operational expenditures for comprehensive capacity building initiatives designed to enhance analytical and problem-solving competencies among Sannadhasena personnel.

## **8. IEC ACTIVITIES-Provision (2 Lakhs)**

To enhance visibility and outreach of the Directorate's initiatives through strategic social media campaigns, including the development of promotional materials such as digital posters and audio-visual content