



GOVERNMENT OF KERALA

Abstract

Tourism Department- Content curation and photography for Incredible India website-Sanction accorded-Orders issued

TOURISM(B)DEPARTMENT

G.O.(Rt)No.124/2024/TSM Dated,Thiruvananthapuram, 27-02-2024

Letter No:DOT/240/2023-M3 dated 09.02.2024 from the Director
Read of Tourism, Thiruvananthapuram

ORDER

As part of revamping the website of Incredible India,based on the request from the Ministry of Tourism to provide images of respective tourist destinations, Kerala Tourism has been tasked with providing high resolution images of important tourism attractions across Kerala for inclusion in the website and for this purpose, Kerala tourism is required to capture around 70 high resolution images in the first phase.

2. The Director of Tourism, as per letter read above requested to grant sanction for the proposal submitted by M/s Invis Pvt Ltd for capturing 70 High resolution photographs (One time use only) at an estimated cost of ₹4,90,000/-(Rupees Four Lakh and Ninety Thousand Only) plus GST , by meeting the expenditure in this regard from the h/a '3452-80-104-98-00-34-03-MARKETING PV'

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of ₹4,90,000/- (Rupees Four Lakh and Ninety Thousand Only) plus GST, from the h/a '3452-80-104-98-00-34-03- MARKETING PV', for Content curation and photography for Incredible India website.

4. M/s Invis Pvt Ltd. shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES.D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View,
Thiruvananthapuram.

M/s Invis Pvt Ltd (through the Director, Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,
Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the website)
Stock File/Office Copy.

Forwarded /By order

Section Officer

Copy to:

PS to the Hon'ble Minister, Tourism Department.

PA to the Secretary, Tourism Department.

CA to the Additional Secretary, Tourism Department.