



GOVERNMENT OF KERALA

Abstract

Tourism Department- Departmental Working Group on Plan Schemes(2024-2025)- "Public Relations Activities 2024-25-Media FAM Tours" -Administrative Sanction Accorded- Orders issued

TOURISM (B) DEPARTMENT

G.O.(Rt)No.102/2025/TSM Dated,Thiruvananthapuram, 23-02-2025

Read 1 G.O.(Ms) No.3/2019/TOUR dated 30.05.2019

2 Letter No.DOT/326/2025-M3 dated 28.01.2025 from the Director of Tourism.

3 Minutes of the Departmental Working Group Meeting on Plan Schemes (2024-25) held on 10.02.2025

ORDER

The Director of Tourism as per letter read above had submitted a proposal before the Departmental Working Group for sanctioning an amount of Rs. 24,90,095/- (Rupees Twenty-Four Lakhs Ninety Thousand and Ninety-Five only) including GST for the project "*Public Relations Activities 2024-25-Media FAM Tours*".

2. The Departmental Working Group on Plan Schemes 2024-25 that met on 10.02.2025 examined the proposal in detail and approved the proposal as detailed below:

KT - Media FAM Tour, Feb - Mar 2025, Expenditure Estimate		
Sl.No.	Expenditure Heads / Particulars	Estimated Amount(₹)
1	Air Fare - 15 pax DEL / MUM / AHD / CCU / BLR / LKO / PNQ / NAG / MAA / HYD / BHO / IDK etc - COK / TRV / CCJ / CNN economy class return tickets	4,50,000
2	Accommodation in 4/5-star hotels or heritage resorts for 3/4 nights, SGL occupancy rooms for 15 pax	7,20,000
3	Local Transportation - AC Innova / superior sedan, on twin sharing basis for 4/5 days including arrival and departure	2,00,000

	airport transfers and sight-seeings	
4	F&B expenses	75,000
5	Manpower - guides (8 nos for 4/5 days each, 6-8 local resource persons, transport coordinators etc)	3,40,000
6	Miscellaneous Expenses - guest souvenirs, monument entry fees, other tourism activities, vehicle parking charges	50,000
7	Agency Fee (15% of total expenses)	2,75,250
	Total	21,10,250
	GST	3,79,845
	Grand Total	Rs.24,90,095/- (Including GST)

3 .Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of ₹ 24,90,095/- (Rupees Twenty-Four Lakhs Ninety Thousand and Ninety-Five only) including GST for the project "Public Relations Activities 2024-25-Media FAM Tours", by meeting the expenditure from the funds available under the H/A 3452-80-104-98-00-34-03- PV- Marketing in financial year 2024-25, limiting the expenditure to this year's budget provision, and subject to the condition that unexplored destinations should be promoted through the project.

4. The Director of Tourism shall also ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read above shall strictly be adhered to.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view, Thiruvananthapuram

The Principal Accountant general(Audit), Kerala, Thiruvananthapuram.

The Accountant General (Economic & Revenue Sector Audit), Kerala, Thiruvananthapuram.

The Finance Department.

Tourism (A) Department.

The Planning & Economic Affairs Department.

The Chief (I&I) Division, State Planning Board, Pattom, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram.
The Information & Public Relations Department (for uploading in the website)
Stock file / Office copy

Forwarded /By order

Section Officer

Copy to:-

PS to Minister, Tourism.

PA to Secretary, Tourism.

CA to Additional Secretary, Tourism