GOVERNMENT OF KERALA

Abstract

Industries Department -Entrepreneur Support Scheme (ESS) -Guidelines- Amended- Orders issued

INDUSTRIES(B)DEPARTMENT

G.O.(Rt)No.175/2026/ID Dated,Thiruvananthapuram, 20-02-2026

Read 1 GO (Ms) No.156/2012/ID dated 28.12.2012

2 GO (Ms) No.93/2018/ ID dated 26.12.2018

3. G.O (Ms) No.103/2020/ID dated 24.11.2020

4. G.O.(Ms)No.86/2025/ID dated 17-12-2025

5 Letter No.DIC/12565/2018-FC2 dated 06.01.2020 and DIC/14310/2018- FC2 dated 24.09.2025 from the Director of Industries and Commerce.

ORDER

As per the Government order read as first paper above Government had accorded sanction for implementing Entrepreneur Support Scheme and its guidelines.The scheme guidelines were subsequently amended as per the Government Orders read as 2^{nd} to 4^{th} papers above.

2. The Director of Industries and Commerce as per the letter read as 5^{th} paper above has submitted a proposal for amending the Entrepreneur Support Scheme. DIC has reported that as per Clause 29 of the Entrepreneur Support Scheme Guidelines, when considering the capital investment for land taken on a 10-year lease for industrial purposes, the lease value can be fixed at 20% of the fair value of land for the purpose of investment support. However, since it is often impossible to obtain Fair Value Certificates for lands owned by Industrial Development Areas, Industrial Development Plots, KSIDC, SIDCO, and KINFRA, a situation exists where the capital investment for such land cannot be processed. Recognizing this issue, the State Level Committee of 2014 noted the difficulty, and based on this, the Director has requested to amend Clause 29 of ESS guidelines

3. The Director has further reported that in view of G.O. (Rt) No. 6/2019/Environment dated 27.11.2019 banning single-use plastics with effect from 01.01.2020, there is a need to promote eco-friendly alternatives. The State

Level Committee recommended inclusion of products manufactured from arecanut leaf sheath, banana fibre, and other similar agro-based eco- friendly materials in Annexure I (2) of the ESS Guidelines.Therefore requested to amend the ESS Guidelines in the above lines.

4. Government have examined the matter in detail and are pleased to amend the clauses 29, and include an item as 39 to Annexure 1(2) of Entrepreneur Support Scheme as annexed to this order. .

5.The GO read as first paper above stands modified to the above extent only.

(By order of the Governor)
A P M MOHAMMED HANISH
ADDITIONAL CHIEF SECRETARY

To:

The Director of Industries & Commerce, Thiruvananthapuram
The Managing Director, KSIDC Kerala State Industrial Development Corporation
The Managing Director, Kerala Financial Corporation, Thiruvananthapuram
The Principal Accountant General (Audit), Kerala
The Accountant General (A& E), Kerala, Thiruvananthapuram
All General Managers/ District Industries Centres(Through Director of Industries and Commerce)
Finance Department
Planning and Economic Affairs Department
Law Department
The Chief Executive Officer, KBip ,Thiruvananthapuram
Information and public Relations (Web and New Media Department)
Stock File/(IND- B2/144/2024- IND)

Forwarded /By order
Signed by
Bindhumol. S
Date: 20-02-2026 18:56:19
Section Officer

ANNEXURE

Sl.No.	**Clause**	**Existing Condition**	**Amended Condition**
1	Part 6- Clause 29	Land in the name of the units possessed and enjoyed by them evidenced by title deeds and considered essential to the running of the unit by the recommending authority shall be admitted for assistance. Land in the name of the proprietor/ partner or partners/ Director or Directors of the unit will also be considered for assistance as that of land in the name of unit, provided it is capitalised in the books and accounts of the unit. The stipulation of capitalisation in the books and accounts can be relaxed in the case of proprietorship units. The purchase costs (including stamp duty and registration charges) as per the deed or fair value of land whichever is lower shall be taken as the value of land. In the case of land on lease for atleast 10 years the lease value of land limited to 20% of fair value of the land shall be admitted	Land in the name of the units possessed and enjoyed by them evidenced by title deeds and considered essential to the running of the unit by the recommending authority shall be admitted for assistance. Land in the name of the proprietor/ partner or partners/ Director or Directors of the unit will also be considered for assistance as that of land in the name of unit, provided it is capitalised in the books and accounts of the unit. The stipulation of capitalisation in the books and accounts can be relaxed in the case of proprietorship units. The purchase costs (including stamp duty and registration charges) as per the deed or fair value of land whichever is lower shall be taken as the value of land. In the case of land on lease for at least 10 years

			the lease value of land limited to 20% of fair value of the land shall be admitted. Value of land on hire purchase shall also be considered as Fixed Capital Investment . In the case of land on lease or hire purchase from DA/DP/ KSIDC/KINFRA/SIDCO/ Government notified Industrial land from Local Self Government Institutions or any other Government approved agencies, for at least 10 years the value actually remitted for land can be considered . In case of the land received as gift or bequest also only the actual cash outgo from the unit will be considered for investment subsidy.
2	Annexure I(2) (New Sl No.39 is added to Annexure I(2))	NIL	39.Arecanut leaves products & other such similar agro based industrial products which can be utilisedas substitutes for plastic products.