

**GOVERNMENT OF KERALA****Abstract**

**E&ITD - Infopark, Kochi - Plan Schemes 2024-25 - Administrative  
Sanction accorded - Orders Issued.**

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**ELECTRONICS & INFORMATION TECHNOLOGY (A)  
DEPARTMENT**

G.O.(Rt)No.185/2024/ITD Dated,Thiruvananthapuram, 22-08-2024

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Read <sup>1</sup> Letter No.Infopark/E&ITD/426/2024dated 04.04.2024 from the  
Chief Executive Officer, Infopark.

<sup>2</sup> Letter No. Infopark/E&ITD/426/2024 dated 09.04.2024 from the  
Chief Executive Officer, Infopark.

<sup>3</sup> Minutes of the Departmental Working Group meetings held on  
17.04.2024 and 27.06.2024

<sup>4</sup> Letter No. Infopark/E&ITD/561/2024 dated 03.05.2024 from the  
Chief Executive Officer, Infopark.

**ORDER**

The Chief Executive Officer, Infopark, Kochi has submitted proposals for implementing the schemes '**Infrastructure Works in Phase I, Koratty & Cherthala, Phase II LAR and Marketing Activities**' for according Administrative Sanction for an amount of ₹2170 Lakh (Rupees Two Thousand One Hundred and Seventy Lakh only). The Departmental Working Group meetings of Electronics & Information Technology Department held on 17.04.2024 and 27.06.2024 approved the schemes and recommended to issue Administrative Sanction for implementation of the schemes.

2) Government have examined the matter in detail and are pleased to accept the recommendations of the Departmental Working Group meetings

and Administrative Sanction is accorded for an amount of ₹2170 Lakh (Rupees Two Thousand One Hundred and Seventy Lakh only) for the implementation of the schemes 'Infrastructure Works in Phase I, Koratty & Cherthala, Phase II LAR and Marketing Activities' during the Financial Year 2024-25.

3) The components and objectives of the scheme are detailed below:

### **I Infrastructure Works**

#### **1.Infrastructure Works Phase I**

Sl. No.	Scheme	Components	Amount (Rs. in Lakh)
1	Infrastructure Works Phase I	Health & wellness building	250.00

The Specifications of the components are as follows :

Sl. No.	Parameter	Description
1	Amount to be expended for the project	Rs.250 Lakh
2	Activity wise statement	Construction works through e tender process
3	Outcome of the project	An essential facility for IT community will get established
4	Benefits to the public	IT community will be the beneficiary of the scheme
5	Revenue Generation	Lease rental income of Rs.27 lakhs per annum
6	Assets if any to be created	Building with 9000 sq.ft area
7	Deliverables	A facility building with good finish and aesthetics
8	Beneficiary of the Scheme	Mainly IT community in Infopark

**The expenditure of the above scheme should be met from the Head of account 4859-02-004-94(01)**

## 2.Infrastructure Works at Koratty

Sl. No.	Scheme	Components	Amount (Rs. in Lakh)
1	Infrastructure Works	Infopark Koratty- Infrastructure Development, Interior fit out work in Indeevaram	1100.00

The Specifications of the components are as follows :

Sl. No.	Parameter	Description
1	Amount to be expended for the project	Rs.1100 Lakh
2	Activity wise statement	Undertaking interior fit out works of 39400 sq.ft IT space through e-tender process.
3	Outcome of the project	Ready to occupy IT space for around 500 IT employees/ around 15 IT companies.
4	Benefits to the public	Enabling creation of 500 direct job opportunities to educated youth and there by more than 1500 indirect job opportunities too.
5	Revenue Generation	Around Rs.2 Cr/annum by way of lease rent
6	Assets if any to be created	More than 500 seats in fully fitted out air conditioned area
7	Deliverables	Ready to occupy IT space {or small/medium IT companies
8	Beneficiary of the Scheme	Infopark/State/ IT employees

**The expenditure of the above scheme should be met from the Head of account 4859-02-004-94(02)**

## 3.Infrastructure Works at Cherthala

Sl. No.	Scheme	Components	Amount (Rs. in Lakh)
1	Infrastructure Works at Cherthala	Solar power plant with 250kw capacity	270.00

The Specifications of the components are as follows :

Sl. No.	Parameter	Description
1	Amount to be expended for the project	Rs.270Lakh
2	Activity wise statement	Supply & installation of solar plant through e tender process
3	Outcome of the project	Solar power plant with 250kwP capacity
4	Benefits to the public	Green Energy Initiative
5	Revenue Generation	Rs12 lakh/annum
6	Assets if any to be created	Solar power plant
7	Deliverables	Green Energy power production
8	Beneficiary of the Scheme	Infopark/State

**The expenditure of the above scheme should be met from the Head of account 4859-02-004-94(03)**

## **II PHASE II LAR**

Sl. No.	Scheme	Components	Amount (Rs. in Lakh)
1	LAR	Infopark Phase II -LAR Settlement	350.00

The Specifications of the components are as follows :

Sl. No.	Parameter	Description
1	Amount to be expended for the project	Rs.350Lakh
2	Activity wise statement	As per decrees from the court, disbursal of amount
3	Outcome of the project	Clearing LAR dues on time without burden of interest
	Benefits to the	Gets additional compensation for the land

4	public	owners whose Letter No. land were acquired for IT Park development.
5	Revenue Generation	Infopark gets income through lease premium when lease out to IT companies
6	Assets if any to be created	IT Park
7	Deliverables	Infopark Phase 2 campus already created with all required facilities in the land acquired from the beneficiaries who gets additional financial compensation
8	Beneficiary of the Scheme	Land owners

**The expenditure of the above scheme should be met from the Head of account 4859-02-004-94(01)Cyber**

### **III Marketing Activities**

Sl. No.	Scheme	Components	Amount (Rs. in Lakh)
1	Marketing & Promotional Activities	Digital & Social Media Marketing Activities	90.00
		PR & Media Related Activities	35.00
		Branding & other marketing related activities	75.00
		Total	200.00

The Specifications of the components are as follows :

Sl. No.	Parameter	Description
1	Amount to be expended for the project	Rs.200 Lakh
		Digital Marketing and managing of social media & online promotion costs through

2	Activity wise statement	vendor identified for Kerala IT. To utilise the funds for paid promotions, audio visual productions, creatives, animations, necessary content generation, engagement of all necessary mediums for online promotions, Media & Public Relation activities, website maintenance, mobile applications etc. To release advertisement through various media, participating in technology events organized nationally and internationally, State promotional activities, outdoor advertisement, engaging with research agencies etc. Physical branding inside Infopark Campus (static and digital).
3	Outcome of the project	To establish Infopark in digital platforms thereby getting more IT companies to Infopark and more investments in state and more employment creation.
4	Benefits to the public	Attracting new companies to Kerala thereby increasing job opportunities in the State, generating additional export revenue to the State and attracting new businesses
5	Revenue Generation	Lease revenue and export revenue generation
6	Assets if any to be created	Content creation required for digital and online promotion. Website to be revamped. Marketing collaterals, and corporate gifts will be procured from time to time.
7	Deliverables	Social media & Public relations activities, Marketing brochures, flyers, participation in mega events.
8	Beneficiary of the Scheme	Infopark/ IT Companies/ State

**The expenditure of the above scheme should be met from the Head of account 2852-07-202-81**

4) The following conditions should be adhered to while implementing the schemes.

1. Estimate for civil works to be prepared in PRICE software.
2. In the case of Marketing, the selection of agency should be through transparent procedure.
3. LAR Awards are to be passed after exploring the scope of filing appeal in each case.
4. In all projects, whose manpower component is involved, before paying salary, Head of Institutions should ensure that all those posts are continuing with the specific approval of Government.
5. If appointment of new personnel or purchase of vehicles is involved, prior approval of Government should be taken.
6. Expenditure should be limited to the current year's budget provision.
7. The expenditure shall be met from the provision available under the appropriate Head of Account.
8. Fund release will be based on actual requirement and the fund released should not be parked in banks.
9. Store purchase rules should be strictly adhered to.
10. Tender/ e-tender and other stipulated formalities shall be followed.

5) The Chief Executive Officer, Infopark shall follow all the prescribed guidelines, rules, other formalities and procedures for implementation of the scheme. Proposals for release of funds should contain break up of expenditure, report on the component wise expenditure of funds released during the previous year and component wise Utilization Certificates in the prescribed proforma. Funds will not be released in case of any procedural laxity or violation.

(By order of the Governor)  
DR RATHAN U KELKAR I A S  
SECRETARY

To:

The Chief Executive Officer, Infopark

The Accountant General (Audit/A&E) Kerala, Thiruvananthapuram

Planning & Economic Affairs Department

Finance Department

Information & Public Relations Department (Web & New Media)

Stock File/OC

Forwarded /By order

Section Officer