

**GOVERNMENT OF KERALA****Abstract**

Industries department – Media Campaign & Publicity of the Department of Industries and Commerce through K-BIP- Release of funds – Sanctioned- Orders Issued

INDUSTRIES (B)DEPARTMENT

G.O.(Rt)No.886/2025/ID Dated,Thiruvananthapuram, 19-07-2025

Read 1 GO(Rt) No.557/2025/ ID dated 23.05.2025

2 Letter No. DIC/2724/2025- TC-T4 dated 27.05.2025 dated from the Director of Industries and Commerce

ORDER

Government have accorded Administrative sanction for the proposal "Capacity Building Programme" of the Director of Industries &Commerce for an amount of ₹ 901,00,000/- (Nine Crore and One lakh only) from the head of account 2851-00-001-93 (Plan) in the financial year 2025-2026 as per the Government order read as 1st above. Media Campaign & Publicity of the Department of Industries and Commerce through K-BIP is one among the programmes under Capacity Building programme was sanctioned Rs. 300 lakhs under the above head of account. As per the request of CEO KBip,Director of Industries and Commerce vide letter read as 2nd above, has requested to accord financial sanction to release an amount of Rs 300.00 Lakhs to KBip from the head of account 2851-00-001-93 (P) from the current years budget provision and also to authorize Director of Industries and Commerce/ Additional Director of Industries and Commerce to release the amount to K-Bip by way of Transfer Credit.

2. Government have examined the detail and are pleased to accord

sanction to release an amount of ₹60 Lakhs (20% of 300 Lakh) for "**Media Campaign & Publicity of the Department of Industries and Commerce through K-BIP**", from head of account **2851-00-001-93(P)** to K-Bip and also authorized Director of Industries and Commerce / Additional Director of Industries and Commerce to release the amount to K-Bip by the way of Transfer Credit to PSTSB Account No.799012700002074 of Chief Executive Officer, K-BIP at Sub Treasury, Vikas Bhavan, Thiruvananthapuram, subject to the condition that further release will be considered only after furnishing the Utilization Certificate and expenditure statement of the released amount.

(By order of the Governor)
A P M MOHAMMED HANISH
PRINCIPAL SECRETARY

To:

The Director of Industries & Commerce, Thiruvananthapuram
The Principal Accountant General (Audit/ A&E), Kerala,
Thiruvananthapuram

The Chief Executive Officer, K-BIP, Thiruvananthapuram

The District Treasury Officer, Thiruvananthapuram

Finance Department (E 3168859/48/2025 /I&PW -Fin dated
11.07.2025)

Information and public Relations (Web and New Media Department)

Stock File/(IND- B2/208/2025- IND)

Forwarded /By order

Section Officer