



GOVERNMENT OF KERALA

Abstract

Tourism Department- THE HINDU- "KERALA FOR ALL" CONCLAVE on Inclusive and Accessible Tourism (*January 31 & February 1 2026, Grand Hyatt, Cochin*)- Collaboration/Sponsorship of Kerala Tourism- Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.59/2026/TSM Dated, Thiruvananthapuram, 22-01-2026

Read 1 E-mail Request dated 02.12.2025 submitted by *The Hindu* .
2 Letter No.DOT/101/2026-M1,dated 12.01.2026 from the Director of Tourism.

ORDER

The Hindu, as per the e-mail request read as 1st paper above has submitted a proposal requesting for the collaboration/support of Kerala Tourism for the event "*Kerala for All*"- *an exclusive 2- day conclave on Responsible Tourism*, with focus on accelerating the adoption of Inclusive and Accessible Tourism across the state. The conclave is scheduled to be held on Jan 31 & Feb 1, 2026 at the Grand Hyatt, Cochin.

2. The Director, Tourism , as per letter read as 2nd paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of

Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail. The KERALA FOR ALL Conclave by *The Hindu* aims to develop a future-ready accessibility framework for the sector. The initiative aims to improve travel experiences for persons with disabilities (locomotive, visual, hearing, and neuro divergent), senior citizens, women, the LGBTQIA+ community, and solo travelers. Taking into account the tourism potential of the event, Government are pleased to accord sanction to the Director of Tourism to expend an amount of **₹2,00,00,000/- +GST (Rupees Two Crores Only+ GST)** from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards sponsorship for the event "Kerala for All"- an exclusive 2-day conclave on Responsible Tourism scheduled to be held on on Jan 31 & Feb 1, 2026 , under the auspices of *The Hindu and Kerala Tourism*, at the Grand Hyatt, Cochin. The Director, Tourism shall take necessary action to ensure the specific deliverables on the part of *The Hindu*.

4. *The Hindu* , shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Hindu Group (through the Director of Tourism)

The Principal Account General (Audit),

Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,
Thiruvananthapuram

The Information & Public Relations Department (for uploading in
the website)

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Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary, TSM