



GOVERNMENT OF KERALA

Abstract

Tourism Department – Participation in International Trade Fairs and B2B Meets 2024-25 – Journey of Shri. P. K. Sasi, Chairman, Kerala Tourism Development Corporation - Sanction accorded – Orders issued.

TOURISM (B) DEPARTMENT

G.O.(Rt)No.602/2024/TSM Dated, Thiruvananthapuram, 19-10-2024

Read 1 G.O.(P) No.12/2019/FIN dated 16.02.2019.

2 GO(Rt) No 299/2024/TSM dated 05/07/2024.

3 GO(Rt) No 305/2024/TSM dated 05/07/2024.

Letter Number KTDC/MKTG/F&F/2024-25 dated
4 19.08.2024 from the Managing Director, Kerala Tourism
Development Corporation Limited.

ORDER

In order to effectively promote the properties under the Kerala Tourism Development Corporation in international markets, the Managing Director of Kerala Tourism Development Corporation as per her letter read above, has requested to accord sanction for the journey to be undertaken by Shri. P. K. Sasi, Chairman, Kerala Tourism Development Corporation to participate in International Trade Fairs and B2B meets on behalf of Kerala Tourism Development Corporation.

2. Government have examined the matter in detail and are pleased to accord sanction to Shri. P. K. Sasi, Chairman, Kerala Tourism Development Corporation to participate in International Trade Fairs and B2B meets as scheduled below, subject to the necessary clearances from the Ministries concerned in Government of India and as per the

guidelines laid down in the Government order read as 1st paper above.

Sl. No.	Trade Fair/B2B	Date of Event	Date of Travel	Delegation
1	WTM London, UK	05.11.2024 - 07.11.2024	03.11.2024 – 09.11.2024	Shri. P. K. Sasi, Chairman, Kerala Tourism Development Corporation
2	Road show at Frankfurt, Germany	12.11.2024	10.11.2024 – 12.11.2024	
3	Road show at Munich, Germany	14.11.2024	13.11.2024 – 16.11.2024	

3. The expenditure in this regard will be met from the own fund of Kerala Tourism Development Corporation in the current year's budget provision.

(By order of the Governor)
K BIJU I A S
SECRETARY

To:

Shri. P. K. Sasi, Chairman, Kerala Tourism Development Corporation,
Thiruvananthapuram.

The Managing Director, Kerala Tourism Development Corporation,
Thiruvananthapuram.

The Director, Department of Tourism, Park view, Thiruvananthapuram.

The Finance(PU-C)Department(2895256/PU-C3/130/2024-FIN)

The Accountant General, (Audit I/II), Kerala, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the
website).

SF/OC.

Forwarded /By order

Section Officer

Copy to :

PS to Minister for Tourism & Public Works

PA to Secretary, Tourism.

CA to Additional Secretary, Tourism