

**GOVERNMENT OF KERALA****Abstract**

Department of Tourism -TWENTY FOUR NEWS-*Pink Midnight Run-Season 4* (7th March 2026)- Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.114/2026/TSM Dated,Thiruvananthapuram, 19-02-2026

Read 1 Proposal dated 29.01.2026 received from Twenty Four News.

2 Letter No.DOT/398/2026-M1,dated 11.02.2026 from the Director of Tourism.

ORDER

The Chief Editor, Twenty Four News, as per letter read as 1st paper above has submitted a proposal seeking partnership support for the event *Pink Midnight Run-Season 4* scheduled to be held on 7th March 2026 at Durbar Hall Ground, in Kochi.

2. The Director, Tourism , as per letter read as 2nd paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of **₹25,00,000/-** (Rupees Twenty Five Lakhs Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards sponsorship for the event *Pink Midnight Run-Season 4* scheduled to

be held on 7th March 2026 in Durbar Hall Ground Kochi, under the auspices of the Twenty Four News Channel.

4. The Chief Editor, Twenty Four News, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Chief Editor, Twenty Four News,(through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

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Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary, TSM