

**GOVERNMENT OF KERALA****Abstract**

Tourism Department- Malayala Manorama - Kerala Tourism's Association as Tourism Partner in the *Coffee Table Book(CTB)* titled "*Temples of Kerala*"- Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.112/2026/TSM Dated,Thiruvananthapuram, 18-02-2026

Read 1 Request dated 22.12.2025 submitted by Malayala Manorama.

2 Letter No.DOT/37/2026-M1 dated 30.01.2026 from the Director of Tourism

ORDER

The Malayala Manorama, as per letter read as 1st paper above has submitted a proposal requesting Kerala Tourism to associate as "Tourism Partner " in the Coffee Table Book(CTB) titled "Temples of Kerala" being published by the daily. The book will feature editorially curated articles, high-quality photography, and creative designs highlighting the architectural styles, cultural heritage, and spiritual significance of Kerala's sacred temples.

2. The Director, Tourism , as per letter read as 2nd paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased

to accord sanction to the Director of Tourism to expend an amount of ₹20,00,000/- (Rupees Twenty Lakhs Only) from the Head of Account 3452-80-104-98-00-34-03-PV *Marketing (Plan)*, towards association of Kerala Tourism as "*Tourism Partner " in the Coffee Table Book(CTB) titled "Temples of Kerala" being published by the daily.*

4. The Malayala Manorama shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Malayala Manorama (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM