

**GOVERNMENT OF KERALA****Abstract**

Tourism Department - Outlook Traveller Tourism Awards 2025(22nd November 2025, New Delhi) with the theme CELEBRATE KERALA REIMAGINE TRAVEL .- Sponsorship - Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.45/2026/TSM Dated,Thiruvananthapuram, 17-01-2026

Read 1 Request submitted by the Publisher, Outlook Group

2 Letter No.DOT/3337/2025-M1,dated 13.11.2025 from the Director of Tourism.

ORDER

The Outlook Group, as per letter read as 1st paper above has submitted a proposal requesting for sponsorship for the event *Outlook Traveller Tourism Awards 2025* with the theme CELEBRATE KERALA REIMAGINE TRAVEL.

2. The Director, Tourism , as per letter read as 2nd paper above,has recommended the proposal for appropriate decision of the Government.

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of **₹5,00,000/-** (Rupees Five Lakhs Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards sponsorship for the event *Outlook Traveller Tourism Awards 2025*

held on 22nd November 2025 with the theme CELEBRATE KERALA REIMAGINE TRAVEL at the Hyatt Regency ,New Delhi.

4. The Publisher, Outlook Group, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Outlook Group (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

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Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM