



GOVERNMENT OF KERALA

Abstract

Tourism Department- Partnership of Kerala Tourism for the *CII Kerala Tourism Summit 2025(September 26,2025)*-Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.35/2026/TSM Dated,Thiruvananthapuram, 16-01-2026

Read 1 Request dated 23.06.2025 submitted by Chairman, The Confederation of Indian Industry (CII)

2 Letter No.DOT/2245/2025-M1,dated 17.09.2025 from the Director of Tourism

ORDER

The Chairman, Confederation of Indian Industry (CII) as per letter read as 1st paper above had submitted a proposal requesting for Kerala Tourism to partner with them for the *CII Kerala Tourism Summit 2025*, held on September 26, 2025, at Hotel O By Tamara, Thiruvananthapuram.

2. The Director, Tourism , as per letter read as 2nd paper above, has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail. Taking into account the fact that the summit aimed to build on recent successes and explore strategies for future growth in the tourism sector, Government are pleased to accord sanction to the Director of Tourism to expend an amount of **₹5,00,000/-** (Rupees Five Lakhs Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards partnership of Kerala Tourism for the *CII Kerala Tourism Summit 2025*, held on September 26, 2025, at

Hotel O By Tamara, Thiruvananthapuram.

4. The Chairman, Confederation of Indian Industry (CII), shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Chairman, Confederation of Indian Industry (CII) (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM