

**GOVERNMENT OF KERALA****Abstract**

Tourism Department-12<sup>th</sup> Edition of the CII Kerala Health Tourism and 7<sup>th</sup> Edition of the CII Kerala Global Ayurveda Summit (30 & 31 October 2025)-Support/Participation of Kerala Tourism-Sanction accorded - Orders issued.

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**TOURISM(B) DEPARTMENT**

G.O.(Rt)No.32/2026/TSM Dated,Thiruvananthapuram, 16-01-2026

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Read 1 Request dated 30.07.2025 submitted by The Chairman, CII Kerala.

2 Letter No.DOT/2821/2025-M1, dated 29.10.2025 from the Director of Tourism

**ORDER**

The Chairman, CII Kerala, as per letter read as 1<sup>st</sup> paper above has submitted a proposal requesting for the support /participation of Kerala Tourism in the *12<sup>th</sup> edition of the CII Kerala Health Tourism and 7<sup>th</sup> edition of the CII Kerala Global Ayurveda Summit* scheduled to be held on 30 & 31 October 2025 at Adlux International Convention Center, Ernakulam.

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount

of ₹5,00,000/- (Rupees Five Lakhs Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards participation of Kerala Tourism in the *12<sup>th</sup> edition of the CII Kerala Health Tourism and 7<sup>th</sup> edition of the CII Kerala Global Ayurveda Summit held on 30<sup>th</sup> & 31<sup>st</sup> October 2025 at Adlux International Convention Center, Ernakulam.*

4. The Chairman, CII Kerala, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Chairman, CII Kerala, (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

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Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM