



GOVERNMENT OF KERALA

Abstract

Tourism Department- KTM 2024 Sellers Directory-Advertisement -
Sanction Accorded-Orders Issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.593/2024/TSM Dated,Thiruvananthapuram, 17-10-2024

Read Letter No. DOT/2752/2024-M1dated 23.08.2024 from
the Director, Tourism.

ORDER

The Director Tourism as per letter read above has requested to the Government to take an appropriate decision on the proposal submitted by Metro Mart towards release of Advertisement in KTM Sellers Directory 2024.

2. Government have examined the matter in detail.The Kerala Travel Mart 2024 Sellers Directory offers a comprehensive guide for the travel fraternity and taking into account the tourism potential of the same, are pleased to accord sanction to the Director of Tourism to expend an amount of ₹50,000/-(Rupees Fifty Thousand Only)incl. GST for the release of Advertisement in KTM 2024 Sellers Directory, by meeting the expenditure from the funds available under the H/A 3452-80-104-98-00-34-03-PV-Marketing in financial year 2024-25.

3. The MD &Editor Metro Mart Magazine shall furnish a Utilisation Certificate to the Director of Tourism within three

months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view,
Thiruvananthapuram

The Principal Accountant general(AuditI&II), Kerala,
Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,
Thiruvananthapuram.

The Information & Public Relations Department (for uploading in
the website)

Stock file / Office copy

Forwarded /By order

Section Officer

Copy to :

PS to Minister, Tourism.

PA to Secretary, Tourism.

CA to Additional Secretary, Tourism