



GOVERNMENT OF KERALA

Abstract

Department of Tourism- Kerala State Youth Commission- *Youth Icon & Yuva Prathibha Awards 2025–26* (04.03.2026 ,University College, Thiruvananthapuram)- Sponsorship- Sanction accorded- Orders issued

TOURISM(B)DEPARTMENT

G.O.(Rt)No.205/2026/TSM Dated,Thiruvananthapuram, 15-03-2026

Read Letter dated 02.03.2026 from the Chairperson, Kerala State Youth Commission, Tvpm

ORDER

The Chairperson, Kerala State Youth Commission, as per his letter read above has requested to sanction sponsorship for the *Youth Icon & Yuva Prathibha Award Distribution Ceremony* for the year 2025–26 is scheduled on 04.03.2026 at University College, Thiruvananthapuram.

2. The **Youth Icon Awards** are conferred upon outstanding young individuals who have made notable contributions in Arts & Culture, Literature, Sports, Agriculture, Entrepreneurship / Technology, Media. The **Yuva Prathibha Awards** recognize exceptional youth who have overcome physical or mental challenges and emerged as role models for society.

3. Government have examined the matter in detail and taking into account the fact that the event is a prestigious State-level programme recognising youth excellence and resilience across

diverse sectors and that Association with the programme may enhance visibility and goodwill, particularly among the youth community, Government are pleased to accord sanction to the Director of Tourism to expend an amount of ₹50,000/- (*Rupees Fifty Thousand Only*) towards sponsorship support for the *Youth Icon & Yuva Prathibha Award Distribution Ceremony* for the year 2025–26 held on 04.03.2026 at University College, Thiruvananthapuram, under the auspices of the Kerala State Youth Commission, Tvpm, **subject to ensuring adequate funds through re-appropriation/additional authorization in the Head of Account 3452-80-104-98-00-34-03 – PV Marketing.**

4.The Chairperson, Kerala State Youth Commission, Tvpm shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View,
Thiruvananthapuram.

The Assistant Manager, Deshabhimani Digital Media , Thampanoor, Tvpm
(through the Director of Tourism)

The Principal Account General (Audit),Kerala,Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury,
Vellayambalam,Thiruvananthapuram

The Information & Public Relations Department (for uploading in the
website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary,TSM