

**GOVERNMENT OF KERALA****Abstract**

Tourism Department- MBIFL 2026 - 7th Edition (January 29 - February 1, 2026) - Sponsorship -Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.106/2026/TSM Dated,Thiruvananthapuram, 18-02-2026

Read 1 Request dated 31.12.2025 submitted by the Director, Operations/Festival Director-MBIFL-2026, Mathrubhumi.

2 Letter No.DOT/72/2026-M1,dated 12.01.2026 from the Director of Tourism

ORDER

The Director, Operations/Festival Director-MBIFL-2026 , as per letter read as 1st paper above has submitted a proposal requesting for partnership of Kerala Tourism for *Seventh edition of the Mathrubhumi International Festival of Letters (MBIFL 2026)*.

2. The Director, Tourism , as per letter read as 2nd paper above, has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and taking into account the tourism potential of the event, are pleased to accord sanction to the Director of Tourism to expend an amount of **₹20,00,000/-** (Rupees Twenty Lakhs Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards

sponsorship for the *Seventh edition of the Mathrubhumi International Festival of Letters (MBIFL '26-January 29 to February 1, 2026)*.

4. The Director, Operations/Festival Director-MBIFL-2026, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Director, Operations/Festival Director-MBIFL-2026 (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

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Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary, TSM