



## GOVERNMENT OF KERALA

### Abstract

Tourism Department-Print Advertisement of Kerala Tourism for *Kaumudi V S Achutanandan Special Edition*-Sanction accorded - Orders issued.

### **TOURISM(B) DEPARTMENT**

G.O.(Rt)No.37/2026/TSM Dated, Thiruvananthapuram, 16-01-2026

Read 1 Request dated 30.08.2025 submitted by The Editor, *Kaumudi* & Secretary, C.Kesavan Foundation.

2 Letter No.DOT/3010/2025-M1 dated 15.11.2025 from the Director of Tourism

### ORDER

The Editor, *Kaumudi* & Secretary, C.Kesavan Foundation, as per letter read as 1<sup>st</sup> paper above has submitted a proposal requesting for the release of Print Advertisement of Kerala Tourism for *Kaumudi V S Achutanandan Special Edition*

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above, has recommended the proposal for appropriate decision of the Government.

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of **₹10,000/-** (Rupees Ten Thousand Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards release of Print Advertisement of Kerala Tourism for *Kaumudi V S Achutanandan Special Edition*.

4. The Editor, *Kaumudi* & Secretary, C.Kesavan Foundation, shall

furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Editor, *Kaumudi* & Secretary, C.Kesavan Foundation (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM