

**GOVERNMENT OF KERALA****Abstract**

Tourism Department- Sargotsavam 2025 ( October 26, November 2, 8, and 9, 2025.) by Janasamskriti- Sponsorship -Sanction accorded - Orders issued.

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**TOURISM(B) DEPARTMENT**

G.O.(Rt)No.36/2026/TSM Dated,Thiruvananthapuram, 16-01-2026

Read 1 Request dated 25.09.2025 submitted by The General Convener, Janasamskriti.

2 Letter No.DOT/3261/2025-M1,dated 31.10.2025 from the Director of Tourism

**ORDER**

The General Convener, Janasamskriti, as per letter read as 1<sup>st</sup> paper above had submitted a proposal requesting for sponsorship for the event Sargotsavam 2025-20<sup>th</sup> Edition, scheduled on October 26, November 2, 8, and 9, 2025.

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of **₹1,00,000/-** (Rupees One Lakh Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards sponsorship for the event *Sargotsavam 2025*, organised by

Janasamskriti, on October 26, November 2, 8, and 9, 2025.

4. The General Convener, Janasamskriti shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View,  
Thiruvananthapuram.

The General Convener, Janasamskriti (through the Director of  
Tourism)

The Principal Account General (Audit),  
Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,  
Thiruvananthapuram

The Information & Public Relations Department (for uploading in  
the website)

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Section Officer

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- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary, TSM