

**GOVERNMENT OF KERALA****Abstract**

Tourism Department-13<sup>th</sup> Edition of Sargaalaya International Arts and Crafts Festival (Dec 23, 2025- Jan 11,2026) - Financial Assistance -Sanction accorded - Orders issued.

---

**TOURISM(B) DEPARTMENT**

G.O.(Rt)No.29/2026/TSM Dated,Thiruvananthapuram, 16-01-2026

---

Read 1 Request dated 04.07.2025 submitted by the Senior General Manager, Sargaalaya, Kerala Arts & Crafts Village.

2 Letter No.DOT/984/2024-M1, dated 05.08.2025 from the Director of Tourism

**ORDER**

The Senior General Manager, Sargaalaya, Kerala Arts & Crafts Village, as per letter read as 1<sup>st</sup> paper above has submitted a proposal seeking financial assistance for the 13<sup>th</sup> Edition of Sargaalaya International Arts and Crafts Festival scheduled from December 23, 2025, to January 11, 2026.

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-99-01-PV- Promotion of Various Festivals and other cultural Activities.

3. Government have examined the matter in detail and taking in to account the fact that the festival aims to promote responsible

tourism and empower traditional handicraft artisans, Government are pleased to accord sanction to the Director of Tourism to expend an amount of ₹20,00,000/- (Rupees Twenty Lakhs Only) from the Head of Account **3452-80-104-99-01-PV- Promotion of Various Festivals and other cultural Activities**, to extend financial assistance for the 13<sup>th</sup> Edition of Sargaalaya International Arts and Crafts Festival held from December 23, 2025, to January 11, 2026.

4. The Senior General Manager, Sargaalaya, Kerala Arts & Crafts Village, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Senior General Manager, Sargaalaya, Kerala Arts & Crafts Village (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary,TSM