

**GOVERNMENT OF KERALA****Abstract**

Department of Tourism- Muziris Summer Fest 2025 (April 23-May 20) - Village Tourism Development Society (VTDS)- Sponsorship-Sanction accorded - Orders issued.

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**TOURISM(B) DEPARTMENT**

G.O.(Rt)No.335/2025/TSM Dated,Thiruvananthapuram, 13-06-2025

Read 1 Request dated 15.04.2025 submitted by the President,Village Tourism Development Society(VTDS).  
2 Letter No.DOT/1516/2025-M1 dated 03.06.2025 from the Director of Tourism

**ORDER**

The President,Village Tourism Development Society, as per letter read as 1<sup>st</sup> paper above has requested for sponsorship for the event Muziris Summer Fest 2025 from April 23, 2025 at the famous Azheekode Munackal Beach, in collaboration with Kerala Tourism, Muziris Project Limited and Eriyad Grama Panchayat.

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above, has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail. *Muziris Summer Fest 2025* served as an excellent opportunity to promote Kerala's tourism industry globally, while highlighting the unique cultural and historical importance of the Muziris region. Considering the tourism potential of the event ,Government are

pleased to accord sanction to the Director of Tourism to expend an amount of **₹10,00,000/- (Rupees Ten Lakhs Only)** from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards sponsorship for the event **Muziris Summer Fest 2025**, successfully organised from April 23,2025 to May 20,2025 at the famous Azheekode Munackal Beach, in collaboration with Kerala Tourism, DTPC Malappuram, Muziris Project Limited and Eriyad Grama Panchayat.

4.The President,Village Tourism Development Society, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View,Thiruvananthapuram.

The President,Village Tourism Development Society, (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy.

Forwarded /By order

Section Officer

Copy to:

1. PS to Minister, Tourism Department
2. PA to Secretary, Tourism Department.
3. CA to Additional Secretary, Tourism Department