



GOVERNMENT OF KERALA

Abstract

Tourism Department—"AR/VR/XR Experience Tours in Popular Tourism Destinations in Kerala"-Administrative Sanction - Re-validated-Sanction accorded- Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.99/2026/TSM Dated, Thiruvananthapuram, 11-02-2026

Read 1 G.O.(Ms) No.3/2019/TOUR dated 30.05.2019

2 G.O.(Rt)No.531/2023/TSM dated 11.10.2023

3 Letter No.DOT/12664/2023-M3 dated 16.05.2025 from the Director of Tourism.

ORDER

As per the Government Order read as 2nd paper above, Administrative sanction was accorded to the Director of Tourism to expend an amount of ₹53,10,000/-, from the Head of Account 3452-80-104-98-00-34-03 PV Marketing(P), for the project "*AR/VR/XR Experience Tours in Popular Tourism Destinations in Kerala*", during the financial year 2023-24.

2. The Director of Tourism as per letter read above has reported to Government that the completion of the project had been delayed since the project required extensive research to make the cultural heritage of Fort Kochi more accessible to tourists through the use of new technology. However, it has been reported that the sites are currently being identified and the work of constructing them using modern technology is progressing at a rapid pace. Taking into account the delay experienced in the completion of the project the Director of Tourism has requested to re-validate the administrative sanction accorded during the FY 2023-24 for the project "*AR/VR/XR Experience Tours in Popular Tourism Destinations in Kerala*", as per the Government order read (2) above, and to accord sanction for

meeting the expenditure during the current financial year.

3. Government have examined the matter in detail and are pleased to revalidate the Administrative Sanction accorded as per the Government Order read (2) above, and accordingly sanction is accorded to the Director of Tourism to expend an amount of **₹53,10,000/-** (Rupees Fifty Three Lakhs Ten Thousand Only) for the project "*AR/VR/XR Experience Tours in Popular Tourism Destinations in Kerala*" from the funds available under the H/A 3452-80-104-98-00-34-03- PV- Marketing during the financial year 2025-26.

4. The Director of Tourism shall also ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read(1) above are strictly adhered to.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view,
Thiruvananthapuram.

The Principal Accountant General (Audit), Kerala,
Thiruvananthapuram.

The Accountant General, (Economic & Revenue Sector
Audit), Kerala, Thiruvananthapuram.

The Finance Department.

Tourism (A) Department.

The Planning & Economic Affairs Department

The Chief, (I&I) Division, State Planning Board,
Pattom, Thiruvananthapuram

The Sub Treasury Officer, Sub Treasury,
Vellayambalam, Thiruvananthapuram.

The Information & Public Relations Department (for uploading in
the website).

Stock File/Office Copy.

Forwarded /By order

Section Officer

Copy to:-

1. PS to the Hon'ble Minister, Tourism Department.
2. CA to the Secretary, Tourism Department.
3. CA to the Additional Secretary, Tourism Department