



GOVERNMENT OF KERALA

Abstract

Women and Child Development Department - Annual Plan 2024-2025- The Gender Park- Integrated Women Safety Project- Revised Administrative Sanction accorded- orders issued.

WOMEN AND CHILD DEVELOPMENT (B) DEPARTMENT

G.O.(Rt)No. 47/2025/WCDD

Dated,31/01/2025

AS Number : AS/WCD/24/40165

Valid upto : 31/03/2025

- Read:-1. GO(Rt)No. 95/2021/WCDD dated 03/11/2021
2. GO(Rt)No. 24/2022/WCDD dated 11/01/2022
3. GO(Rt)No. 45/2024/WCDD dated 30/01/2024
4. GO(Rt)No. 124/2024/WCDD dated 23/03/2024
5. Letter No. GP/RF(F)/181/2023-24 dated 26/03/2024
& 26/10/2024 of Director, The Gender Park

ORDER

Administrative Sanction was accorded for the Integration of Gender Park's She Taxi and the proposed She E-Autos with the schemes of Women & Child Development Department, Kerala State Women Development Corporation and Kudumbashree to ensure women safety by expending an amount of ₹20,00,000/- (Rupees Twenty Lakh Only) as per the Government Order read as 1st paper above. As per the Government Order read as 2nd paper above, sanction was accorded to release an amount of ₹10,00,000/- (Rupees Ten Lakh Only) for the project. The Gender Park after technical and financial evaluation, selected M/s. Linsys Innovations Pvt. Ltd., as the agency for the development of the mobile App and related web portal for the Integrated Women Safety Project through Kerala Startup Mission and entered into agreement with them and an amount of ₹1,37,500/- (Rupees One Lakh Thirty-seven Thousand and Five Hundred Only) was paid to them as first installment and an amount of ₹5,900/- was also incurred towards the preliminary expenses. In total, an amount of ₹1.43 Lakh has been utilized for the project. The balance amount had been resumed by the Government at the close of the financial year 2021-22. Later, as per the Government Order read as 3rd paper above Revised Administrative Sanction was accorded for the Project for an amount of ₹18,56,600/- (Rupees Eighteen Lakh Fifty-six Thousand Six Hundred Only) under the Head of Account 2235-02-103-80 Gender Park-P-V from the Budget Provision of ₹1000.00 Lakh provided for the Financial Year 2023-24. Later, as per the Government Order read as 4th paper above, sanction was also accorded to release an amount of ₹5,00,000/- (Rupees Five Lakh Only) under the Head of Account 2235-02-103-80 Gender Park -P-V for the payment of the app developer and charges associated with putting into use of application (sms, payment gateway etc.,) in connection with the Integrated Women Safety Project. However, the amount was not disbursed.

2. Director, The Gender Park as per the letter read as 5th paper above has submitted another proposal for revising the Administrative Sanction for the integrated women safety projects with the following components;

Sl No.	Particulars	Amount (in ₹)
	Preliminary Expenses	
	i. Selection of entrepreneurs (₹100 * 100 Applicants)	10,000
1	ii. Training charges (Training on soft skills, stress management, counselling, team building, financial management to encourage saving habit, self-defence, improving interpersonal relationship etc.)	80,000
	iii. Upskilling (₹500 * 80 proposed entrepreneurs)	40,000
	iv. Office Expenses	14,100
	v. Travel Charges	50,000
	Sub Total	1,94,100
2	App development by Kerala Startup Mission	8,62,500
	Training and Promotion/ Creating awareness on App	
	i. App training to entrepreneurs (₹500 * 100 entrepreneurs)	50,000
3	ii. Online promotions	2,50,000
	iii. Bill board advertising, Promotion cards, Notices etc.,	1,50,000
	iv. Radio Advertising	2,50,000
	Sub Total	7,00,000
4	Miscellaneous	1,00,000
	TOTAL	18,56,600

3. Having examined the matter in detail Government is pleased to accord Revised Administrative Sanction for an amount of ₹18,56,600/- (Rupees Eighteen Lakh Fifty-six Thousand Six Hundred Only) under the Head of Account: 2235-02-103-80-Gender Park-P-V, with component-wise expenditure as detailed in the table in above, for the Integrated Women Safety Project of the Gender Park, during 2024-2025.

Works / Proposals

Sl No	Requirements	Estimate Amount (in Rs)
1	Integrated Women Safety Project	18,56,600
Total(Eighteen Lakh Fifty Six Thousand Six Hundred)		18,56,600

By Order of the Governor,
Additional Secretary
 Women and Child Development

Director, The Gender Park, Kozhikode
Principal Accountant General (Audit), Kerala, Thiruvananthapuram.
Accountant General (A&E), Kerala, Thiruvananthapuram.
Finance Department
Women and Child Development (A) Department
Web & New Media /Stock file/ Office Copy

Forwarded By Order,
Santhosh Kumar T K

AS/WCD/24/40165