



## GOVERNMENT OF KERALA

### Abstract

Industries Department - Kerala State Industrial Development Corporation Limited - Investment Promotion Scheme - Participating in national & international events and roadshows - Orders issued

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### INDUSTRIES (J) DEPARTMENT

G.O.(Rt)No.683/2025/ID Dated,Thiruvananthapuram, 10-06-2025

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- Read 1 G.O.(P)No.12/2019/Fin dated: 16.02.2019  
 2 G.O.(Rt)No.174/2019/Fin dated: 22.12.2019  
 3 G.O.(Rt)No.704/2024/ID Dated: 06-08-2024  
 2 Letter No.123/KSIDC/2025/IP-3885(e-97) dated 21.04.2025  
 from the Managing Director, KSIDC.

### ORDER

Investment promotion is a key area of intervention, identified by Government of Kerala for attracting investment to the State. The main objective is to reach out to potential investors and attract investment, both domestic and international. It leads to promoting Kerala's investment-friendly environment, highlighting sectoral strengths, attracting new investments, and forging long-term business relationships. Kerala State Industrial Development Corporation (KSIDC) with a focus on participation in such forums provides valuable exposure to global best practices and market innovations that can be leveraged to benefit the State's economic development in the long run.

2) An amount of ₹ 2200.00 lakhs is provided in the current year's Budget (2025-26) for Investment promotion initiatives and necessary activities.

3) Accordingly as per letter read above, the Managing Director, Kerala State Industrial Development Corporation Limited (KSIDC) has submitted a proposal containing a list of nine international events and expos and five road shows which are capable of prioritizing engagements with the greatest potential to generate direct investments into the State and requested Government permission to KSIDC for participating in these events. The details of the international events and roadshows identified for participation

as per the proposal, are given below:

**List of International events and Expos:**

Sl. No.	Date	Event	Location
1	June 16-19, 2025	BIO International Convention	Boston, USA
2	September 22-24, 2025	Oman Health Exhibition and Conference	Oman
3	October 4-8, 2025	Anuga Trade Fair	Cologne Germany
4	November 17-20, 2025	Medica	Germany
5	November 25-26, 2025	TOC Asia	Singapore
6	December 1-3, 2025	International Rubber Conference 2025	Bangkok, Thailand
7	January 19-23, 2026	World Economic Forum Annual Meeting 2026	Davos-Klosters, Switzerland
8	January 26-30, 2026	Gulfood	DWTC- Dubai
9	February 9-12, 2026	Arab Health 2026	Dubai World Trade Centre

**List of Roadshows:**

Sl. No.	Date	City
1	September, 2025	Japan
2	September, 2025	Australia
3	November, 2025	Singapore
4	January, 2026	UAE
5	January, 2026	Bahrain

4) Government have examined the matter in detail and are pleased to accord approval in principle to the Managing Director, Kerala State Industrial Development Corporation Limited for proceeding further for the participation of the state in the above International Events and Roadshows subject to the following conditions :

- i. Before participating in each national and international

**trade/investment promotion event representing the State Government of Kerala, a detailed study has to be conducted on the utility/fruitfulness to the state by way of participation in these events. Steps must be taken to ensure that a regular mechanism is put in place in KSIDC for this purpose.**

- ii. Priorities must be given to the international trade fairs/events on the 22 priority sectors mentioned in the Industrial Policy 2023.**
- iii. After participation in each event, a documentation must be prepared incorporating all relevant details such as discussions held with potential investor firms, investment proposal received/evolved therein and the details thereof, quantum of investment anticipated and further steps to be taken for the materialization of the proposals with time-lines etc. and submitted to Government in due course so that the physical and financial targets can be effectively monitored/reviewed at Government level.**
- iv. Proposal seeking permission for the foreign visit of officials has to be taken up separately in each individual case in view of the routing of files as stipulated in Government Orders read as 1st and 2nd paper above.**

**(By order of the Governor)**  
**A P M MOHAMMED HANISH**  
**PRINCIPAL SECRETARY**

**To:**

The Managing Director, Kerala State Industrial Development Corporation Limited (KSIDC Limited), Thiruvananthapuram  
The Director of Industries & Commerce, Thiruvananthapuram  
The Principal Accountant General (A&E/Audit), Kerala, Thiruvananthapuram  
The District Treasury Officer, Thiruvananthapuram  
Finance (PU-D) Department  
Finance (SS) Department  
Planning & Economic Affairs Department  
The Director, Information and Public Relations Department (for publishing in the official website)

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