



GOVERNMENT OF KERALA

Abstract

Tourism Department- Departmental Working Group on Plan Schemes(2025-2026)- Participation of Kerala Tourism in Arabian Travel Mart Dubai 2025- 28th April to 1st May 2025- Administrative Sanction Accorded- Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.215/2025/TSM Dated,Thiruvananthapuram, 08-04-2025

Read 1 GO(Ms) No.3/2019/TOUR dated 30.05.2019

2 Letter No.DOT/559/2025-M3 dated 03.04.2025 from the Director of Tourism.

3 Minutes of the Departmental Working Group Meeting on Plan Schemes 2025-26 held on 05.04.2025

ORDER

The Director of Tourism as per letter read above had submitted a proposal before the Departmental Working Group for sanctioning an amount of Rs.68,14,500/- (Rupees Sixty Eight lakhs Fourteen Thousand and Five Hundred Only) including GST for the Participation of Kerala Tourism in Arabian Travel Mart Dubai 2025, scheduled to be held from 28th April to 1st May 2025.

2. The Departmental Working Group on Plan Schemes 2025-26 that met on 05.04.2025 examined the proposal in detail and approved the proposal as detailed below:

Sl. No.	Trade Fair	Agency Rate (Rs.)	Space Rent(Rs.)	official Travel & Accommodation(Rs.)	Sending Publicity Materials (Rs)	Miscellaneous(Rs.)	Total
1.	ATM Dubai 2025	15,40,000/-	33,35,000/-	4,00,000/-	3,00,000/-	2,00,000/-	Rs.57,75,000/-
						GST@18%	Rs.10,39,500/-
						Grant Total	Rs.68,14,500/-

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of ***Rs.68,14,500/- (Rupees Sixty Eight lakhs Fourteen Thousand and Five Hundred Only) including GST***, for the Participation of Kerala Tourism in Arabian Travel Mart Dubai 2025, scheduled to be held from 28th April to 1st May 2025 , by meeting the expenditure from the funds available under the ***H/A 3452-80-104-98-00-34-03-Marketing(Plan)*** in the financial year 2025-26, limiting the expenditure to this year's budget provision.

4. The Director of Tourism shall also ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read above shall strictly be adhered to.

(By order of the Governor)
K BIJU I A S
SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view, Thiruvananthapuram

The Principal Accountant General (Audit), Kerala, Thiruvananthapuram.

The Accountant General (Economic & Revenue Sector Audit), Kerala, Thiruvananthapuram.

The Finance Department.

Tourism (A) Department.

The Planning & Economic Affairs Department.

The Chief (I&I) Division, State Planning Board,
Pattom, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury,
Vellayambalam, Thiruvananthapuram.

The Information & Public Relations Department (for uploading in
the website)

Stock file / Office copy

Forwarded /By order

Signed by Archana T

Date: 08-04-2025 15:51:37

Section Officer

Copy to:

PS to Minister, Tourism.

PA to Secretary, Tourism.

CA to Additional Secretary, Tourism