

GOVERNMENT OF KERALA

Abstract

Health and Family Welfare- Nava Kerala Karma Padhathi 2- 'Arogyam Anandam'-Woman Cancer awareness and Screening (Early detection) Programme- Constitution of Management Committees-Orders issued.

DEPARTMENT

G.O.(Rt)No.377/2025/H&FWD Dated,Thiruvananthapuram, 11-02-2025

Read 1 G.O. (Rt.) No.271/2025/H&FWD dated 31-01-2025.

ORDER

As per the G.O. read as 1st paper above, the Government of Kerala have launched a campaign **Arogyam Anandam** for screening and early detection of breast and cervical cancers in all women above 30 years of age with high risk features for cervical and breast cancer.

2. The following Management Units are hereby constituted, in order to co-ordinate and manage various activities of the programme effectively as envisaged in the G.O. read as 1st paper above. The roles and responsibilities of the Management Units will be ordered separately.

| Management Units | Structure of Units |
|-----------------------------------|------------------------------------|
| 1. State Level Advisory Committee | Hon'ble Health Minister |
| | Hon'ble Revenue Minister |
| | Hon'ble LSGD Minister |
| | Additional Chief Secretary, |
| | H&FWD |
| | Principal Secretary, Revenue Dept. |
| | Principal Secretary, LSGD |
| | Director Health Services |
| | Director Medical Education |
| | Designated Director of Apex Cancer |
| | |

| Center (Kerala Cancer Care Board - |
|-------------------------------------|
| Convener) |

| 2. State Level Programme | ACS, H&FWD |
|---------------------------|--|
| Management Unit | Principal Secretary, WCD |
| | Principal Secretary, LSGD |
| | SMD, NHM |
| | ED, SHA |
| | DHS |
| | DME |
| | State Nodal Officer NCD |
| | SPM NHM |
| | Joint Coordinator Aardram Mission, NKKP 2 |
| | Director, RCC |
| | Director, MCC |
| | Director, CCRC |
| | Nodal Officers from Medical Colleges |
| 3.Strategic Communication | State Education and Mass Media |
| Management Unit | Officer |
| | Senior Consultant BBC NHM |
| | District Mass Media Officers |
| 4.Technical Unit | ACS H&FWD |
| | SMD NHM |
| | Director, RCC or nominee |
| | Director, MCC or nominee |
| | Director, CCRC or nominee |
| | Designated HOD of Oncology |
| | Department of Medical Colleges |
| | State NCD Nodal Officer |
| | State PIED Cell Officer |
| 5.Training Unit | ADHS A&T |
| | Principal, KSIHFW |
| | ED, SHSRC |

| | SNO Training, NHM |
|------------------------------|----------------------------------|
| 6.Diagnostic Management Unit | ADHS M&HA |
| | Director, State Public Health |
| | Laboratory |
| | HOD Pathology and Radiology, RCC |
| | HOD Pathology and Radiology, MCC |
| | HOD Pathology and Radiology, |
| | CCRC |
| | State Quality Assurance Officer |
| | Designated HoD Pathology and |
| | Radiology of MCH |
| | Aardram NIRNAYA Nodal Officer |

| 7. Community Management | Aardram Mission Cancer Care Nodal |
|-------------------------------|------------------------------------|
| Engagement Unit | Officer |
| 0 0 | Head Social Development NHM |
| | SNO Child Health NHM |
| 8. Intersectoral Coordination | SMD NHM |
| | ADHS Planning |
| | SPM NHM |
| | SNO Projects |
| | State Urban Health Manager |
| | Program Officer Aardram Mission |
| | NKKP 2 |
| 9.Tele-communication & | |
| | ADHS A&T |
| e.Sanjeevani Management | |
| | SNO Telemedicine |
| | SNO Mental Health |
| | DPM NHM Trivandrum |
| | Floor Manager, DISHA |
| 10. Finance Management Unit | Director, Finance NHM |
| | Finance Officer, DHS |
| | Finance Officer, DME |
| | Finance Officer, RCC |
| | Finance Officer, MCC |
| | Finance Officer, CCRC |
| | State Accounts Manager NHM |
| | Designated Nodal Officer from Apex |

| 11. Monitoring & Evaluation Unit | Cancer Center |
|----------------------------------|-------------------|
| | State Demographer |
| | SNO M&E NHM |
| | APD eHealth |
| | MIS Team NHM |

(By order of the Governor)
Dr. Rajan Namdev Khobragade I A S
ADDITIONAL CHIEF SECRETARY

To:

Principal Secretary, Revenue Dept.

Principal Secretary, LSGD

Principal Secretary, W&CDD

All Members of Management Units

State Mission Director, National Health Mission

Director of Health Services, Thiruvananthapuram.

Director of Medical Education, Thiruvananthapuram.

Principal Director, LSGD

Director, Women and Child Development Dept.

Director, Social Justice Dept.

Director, Kudumbasree

All District Collectors.

All District Panchayat Presidents.

Director, Regional Cancer Centre.

Director, Malabar Cancer Centre.

Director, Cochin Cancer and Research Centre.

All DMOs (through DHS).

All DPMs (through NHM).

Principals/ Superintendents of All Medical Colleges.

Accountant General (Audit/ A &E) Kerala, Thiruvananthapuram.

Information and Public Relations Department (wide publicity).

Stock File (FW2/24/2025/Health/ Office Copy

Forwarded /By order

Section Officer

Copy to: The Private Secretary to Hon'ble Minister for Revenue
The Private Secretary to Hon'ble Minister for LSGD

The Private Secretary to Hon'ble Minister for Health CA to Additional Chief Secretary, Health Dept