



GOVERNMENT OF KERALA

Abstract

Tourism Department-Promotion of Bekal as a Cinema Tourism Destination-Cinema Tourism Event held at Bakel Beach Park on 20.12.2025 to commemorate the 30th Anniversary of the Film *Bombay*-Financial Assistance- Sanction Accorded-Orders Issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.166/2026/TSM Dated,Thiruvananthapuram, 08-03-2026

Read 1 Letter No. BRDC/ADMN/G-2/2025/5900 dated 05.12.2025 from the M.D , BRDC

2 Letter No.DOT/3886/2025-M1,dated 20.01.2026 from the Director of Tourism

ORDER

The Managing Director, BRDC, as per letter read as 1st paper above has submitted a proposal requesting for sanction of financial assistance to the Cinema Tourism event conducted at Bekal Beach Park on 20.12.2025 to commemorate the 30th Anniversary of Film Bombay.

2. The Director, Tourism , as per letter read as 2nd paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail.Taking into account the significance of the event in promoting Bekal as a Cinema Tourism Destination, Government are pleased to accord

sanction to the Director of Tourism to expend an amount of **₹10,00,000/-** (*Rupees Ten Lakhs Only*) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards financial assistance to the Cinema Tourism event conducted at Bakel Beach Park on 20.12.2025 to commemorate the 30th Anniversary of Film *Bombay*. The Managing Director BRDC shall meet the balance amount expended from the own fund of BRDC.

4. The Managing Director, BRDC, shall also furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Managing Director, BRDC (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

1.PS to the Minister TSM

2.CA to the Secretary, TSM

3.CA to the Additional Secretary, TSM