



## GOVERNMENT OF KERALA

### Abstract

Tourism Department- Release of Advertisement for Metro Expedition X-Mas & New Year Special Edition- Sanction Accorded- Orders Issued.

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### TOURISM(B) DEPARTMENT

G.O.(Rt)No.163/2026/TSM Dated,Thiruvananthapuram, 07-03-2026

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Read 1 Request submitted by the Chief Business Executive, Metro Expedition.

2 Letter No.DOT/1/2026-M1,dated 04.02.2026 from the Director of Tourism

### ORDER

The Chief Business Executive, Metro Expedition, as per letter read as 1<sup>st</sup> paper above has submitted a proposal requesting for advertising support from the Department of Tourism for the magazine's upcoming Christmas and New Year Special Edition.

2. The Director, Tourism , as per letter read as 2<sup>nd</sup> paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of ₹10,000/- (Rupees Ten Thousand Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards release of advertisement in the Christmas and New Year Special

Edition of Metro Expedition Magazine.

4. The Chief Business Executive, Metro Expedition, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View,  
Thiruvananthapuram.

The Chief Business Executive, Metro Expedition (through the  
Director of Tourism)

The Principal Account General (Audit),  
Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,  
Thiruvananthapuram

The Information & Public Relations Department (for uploading in  
the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary, TSM