



GOVERNMENT OF KERALA

Abstract

Department of Tourism- Kerala State Youth Commission-Two day Workshop on Digital Content Creation-Sponsorship -Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.11/2025/TSM Dated,Thiruvananthapuram, 06-01-2025

Read 1 Partnership Proposal submitted by Kerala State Youth Commission

2 Letter No.DOT/4589/2024-M1,dated 23.12.2024 from the Director of Tourism

ORDER

The Kerala State Youth Commission, as per 1st paper read above has submitted a proposal requesting for sponsorship for a Two day Workshop on Digital Content Creation, an innovative initiative, in collaboration with Bridging Dots Media Solutions Pvt Ltd, aimed at empowering Kerala's youth by providing them with the skills and knowledge to create high-quality digital content.

2. The Director, Tourism , as per letter read as 2nd paper above, has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of **₹ 50,000 (Rupees Fifty Thousand Only)** from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, towards sponsorship for the Two day Workshop on Digital Content Creation organised by The Kerala State Youth Commission, in collaboration with Bridging Dots Media Solutions Pvt Ltd

4. The Kerala State Youth Commission Chairman shall furnish a Utilization Certificate to the Director of Tourism within three

months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Kerala State Youth Commission Chairman(through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

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Forwarded /By order

Section Officer

Copy to:

1. PS to Minister, Tourism Department
2. PA to Secretary, Tourism Department.
3. CA to Additional Secretary, Tourism Department