



GOVERNMENT OF KERALA

Abstract

Tourism Department - Departmental Working Group on Plan Schemes-2025-26 -Plan Fund to KITTS for the current financial year 2025-26-Administrative Sanction Accorded - Orders issued.

TOURISM (B) DEPARTMENT

G.O.(Rt)No.248/2025/TSM Dated,Thiruvananthapuram, 06-05-2025

Read 1 G.O.(Ms) No.3/2019/TOUR dated 30.05.2019

2 Letter No. DOT/923/2025-P5 dated 05.04.2025 from the Director of Tourism.

3 Minutes of the Departmental Working Group meeting held on 22.04.2025.

4 Letter No. KITTS/PLAN/2025 dated 27.04.2025 from the Director, KITTS.

ORDER

The Director of Tourism as per his letter read as 2nd paper above, had submitted a proposal before the Departmental Working Group for sanctioning an amount of ₹3,30,00,000/- (Rupees Three Crore Thirty Lakhs only) towards Plan Fund to KITTS for the current financial year 2025-26.

2. The Departmental Working Group that met on 22.04.2025 examined the proposal in detail & approved the proposal as detailed below:

Sl. No.	Project/Activity	Amount (₹ in lakh)
i.	Center of Excellence Transforming Kerala Institute of Tourism and	67.50

	Travel Studies into a Center of Excellence with International reputation	
ii.	Strengthening of Library, National and International Affiliations and Industry Collaborations	34.30
iii.	Tourism: Let's Learn and Earn: HR Development Agenda to ensure employment/entrepreneurial opportunities in Tourism and Hospitality sector (SC/ST/Women-50%) Adventure tourism skill development program (Preferences for students from marginalized societies and girls)	63.00
iv.	Kerala Tourism: Ambassador Development Program A. Students/Professionals from India and Abroad B. Service providers/Drivers/Vendors/Youngsters	05.00
v.	Carrying Capacity Studies in tourist destinations and Research and Development activities	20.00
vi.	Disabled friendly/barrier free campus development for students-Phase II	10.00
vii.	Women empowerment/strengthening	30.00

	programmes (courses, programmes, management development programmes and entrepreneurship development programmes)	
viii.	Strengthening Head Office and Sub Centers	73.20
ix.	Academic/Curriculum Development Programs	22.00
x.	Orientation/Training for Taxi and Auto Drivers	05.00
	Total	330.00

3. Government have examined the matter in detail and are pleased to accord sanction to the Director, KITTS to expend an amount of ₹ 3,30,00,000/ (Rupees Three Crores and Thirty Lakhs only) towards "Plan Fund to KITTS for the current financial year 2025-26", by meeting the expenditure from the funds available under the head of account 3452-80-003-97 (01) Kerala Institute of Tourism and Travel Studies (KITTS) in the financial year 2025-26 as per the detailed components specified in 2nd & 4th papers read above. The work shall be executed through KITTS and shall be completed within a period of 12 months.

4. The Director of Tourism shall ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read as 1st paper above shall strictly be adhered to.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View,
Thiruvananthapuram.

The Principal Accountant General (Audit I/II), Kerala,
Thiruvananthapuram

The Director, Kerala Institute of Tourism and Travel Studies,
Residency Compound, Thycaud, Thiruvananthapuram-695 014

The Finance Department.

The Tourism (A) Department.

The Planning & Economic Affairs Department.

The Chief, (I & I) Division, State Planning Board, Pattom,
Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,
Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the
website).

Stock file / Office copy.

Forwarded /By order

Section Officer

Copy to :

Private Secretary to Minister(Tourism).

PA to Secretary, Department of Tourism.

CA to Additional Secretary, Department of Tourism.