



GOVERNMENT OF KERALA

Abstract

Tourism Department-Departmental Working Group on Plan Schemes(2025-26)-'Varkala Beach Travel Festival'- Administrative Sanction Accorded-Orders Issued.

TOURISM(B)DEPARTMENT

G.O.(Rt)No.408/2025/TSM Dated,Thiruvananthapuram, 05-07-2025

Read 1 GO(Ms) No.3/2019/TOUR dated 30.05.2019

2 Letter No.DOT/1225/2025-M2 dated 27.05.2025 from the Director of Tourism

3 Minutes of the Departmental Working Group Meeting on Plan Schemes 2025-26 held on 30.05.2025

4 Letter No.DOT/1225/2025-M2 dated 04.07.2025 from the Director of Tourism

ORDER

The Director of Tourism as per her letter read above had submitted a proposal relating to "Varkala Beach Travel Festival" before the Departmental Working Group for sanctioning an amount of ₹1,27,44,000/- (*Rupees One Crore, Twenty Seven Lakhs Forty Four Thousand only*), from the H/A 5452-01-101-99-00-34-03-PV - Upgradation, Creation of Infrastructure and Amenities (Plan)"

2. The Departmental Working Group on Plan Schemes 2025-26 that met on 30.05.2025 examined the proposal in detail and approved the proposal for an amount of ₹1,00,00,000/-only. Accordingly the Director of Tourism as per paper read (4) above has submitted a Revised Estimate, as stated below, for an amount of ₹ 99,71,000/- only, (*Rupees Ninety Nine Lakhs Seventy One Thousand only*) for the project "Varkala Beach Travel Festival".

ESTIMATE

Sl No	ITEM	AMOUNT(₹)
1	Curation & execution of collaterals	26,50,000
2	Travelling Expenses of delegates	15,00,000/-
3	Accommodation & Food	18,00,000/-
4	Documentation	2,00,000/-

5	Venue Infra Arrangements including LED Wall & power	15,00,000/-
6	Cultural programme arrangements	5,00,000/-
7	Venue decorations	3,00,000/-
	Total	84,50,000/-
	GST@18%	15,21,000/-
	GRAND TOTAL	99,71,000

3. Government have examined the matter in detail, and are pleased to accord sanction to the Director of Tourism to expend an amount of **₹99,71,000/- (Rupees Ninety Nine Lakhs Seventy One Thousand only)** for the proposal -"**Varkala Beach Travel Festival**", during the financial year 2025-26, by meeting the expenditure from the funds available under the H/A 5452-01-101-99-00-34-03-PV - Up-gradation, Creation of Infrastructure and Amenities (Plan)", limiting the expenditure to this year's budget provision, and subject to the following conditions:-

(i) Proper Marketing Strategies shall be ensured to bring internationally acclaimed personalities to the festival

(ii) Deliverables shall be spelt out clearly before issuing work order

(iii) This type of expenditure shall not be withheld under capital head in future.

4. The Director of Tourism shall also ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read above are strictly be adhered to.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view, Thriuvananthapuram

The Principal Accountant General (Audit), Kerala, Thiruvananthapuram.

The Accountant General (Economic & Revenue Sector Audit), Kerala,

Thiruvananthapuram.

The Finance Department.

Tourism (A) Department

The Planning & Economic Affairs Department.

The Chief (I&I) Division, State Planning Board, Pattom,
Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam,
Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the
website)

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Forwarded /By order
Signed by Archana T
Date: 05-07-2025 15:00:21
Section Officer

Copy to:

- 1.PS to Minister, Tourism
- 2.CA to Secretary, Tourism
- 3.CA to Additional Secretary, Tourism.