GOVERNMENT OF KERALA

Abstract

Agriculture Department – Annual Plan 2026-27 – Scheme "Market Intervention Support for Price Stabilization" – Onam Markets 2026 – Administrative Sanction accorded for conducting 2000 Onam Markets and release of funds – Orders issued.

AGRICULTURE (NCA) DEPARTMENT

G.O.(Rt)No.768/2026/AGRI Dated,Thiruvananthapuram, 17-08-2026

Read 1 G.O.(Rt)No.691/2026/AGRI dated 25.07.2026.
2 Letter No.ADFW/7034/2026-TM1 dated 11.08.2026 of the Director of Agriculture.

ORDER

As per Government Order read as 1st paper above, Administrative Sanction was accorded for an amount of ₹2000 lakh under the Head of Account 2435-01-101-85 Plan for the implementation of the scheme "Market Intervention Support for Price Stabilization" during the financial year 2026-27. An amount of ₹1024.10 lakh has been earmarked for conducting Onam Markets as part of market intervention activities for containing price rise during the Onam season.

The Director of Agriculture has reported that, with a view to ensuring fair prices to farmers in Kerala and making quality fruits and vegetables available to consumers at reasonable prices during the Onam season, 2000 Onam Markets are proposed to be conducted during 2026. The markets will be organised jointly by the Krishibhavans, VFPCK and Horticorp. The proposed distribution is as follows:

Sl. No.	Agency	No. of Onam Markets
1	Krishibhavans	1,074
2	VFPCK	160
3	Horticorp	766
Total		**2,000**

The Director of Agriculture has further proposed that, based on the performance of the Onam Markets during 2025-26, the markets organised by Krishibhavans and VFPCK may be classified into A, B and C grades and the operational fund may be sanctioned according to the grade. The performance of each Onam Market will be assessed on the basis of Fund Turnover, Sales Turnover and Sales Efficiency. The proposed grading and operational fund for the Onam Markets organised by Krishibhavans and VFPCK are as follows:

Grade	Operational Fund per Market
A	₹70,000/-
B	₹55,000/-
C	₹43,000/-

For the 766 Onam Markets organised by Horticorp, operational fund of **₹45,000/-** per market is proposed to be continued as per the existing criteria. The existing infrastructure development fund of **₹15,000/-** per market will remain unchanged and the variation based on grading will be applicable only to the operational fund.

Based on the above proposal, the financial requirement for conducting 2000 Onam Markets during 2026-27 is as follows:

Agency / Grade	No. of Markets	Operational Fund per Market	Total Amount (₹)
Krishibhavans – A Grade	209	70,000	1,46,30,000
Krishibhavans – B Grade	572	55,000	3,14,60,000
Krishibhavans – C Grade	293	43,000	1,25,99,000
Total – Krishibhavans	**1074**		**5,86,89,000**
VFPCK – A Grade	11	70,000	7,70,000
VFPCK – B Grade	147	55,000	80,85,000
VFPCK – C Grade	2	43,000	86,000
Total – VFPCK	**160**		**89,41,000**
Horticorp	**766**	**45,000**	**3,44,70,000**
Other expenses			3,10,000
Grand Total	**2000**		**10,24,10,000**

Government have examined the matter in detail and are pleased to accord Administrative Sanction for an amount of **₹1024.10 lakh** (Rupees Ten Crore Twenty Four Lakh Ten Thousand only) under the Head of Account **2435-01-101-85 Plan** for conducting 2000 Onam Markets during 2026-27 under the scheme "Market Intervention Support for Price Stabilization", as detailed above.

(By order of the Governor)

MINHAJ ALAM I A S
ADDITIONAL CHIEF SECRETARY

The Director of Agriculture, Thiruvananthapuram.
The Chief (Agriculture), State Planning Board, Tvpm.
The District Treasury Officer, Thiruvananthapuram.
The Principal Accountant General (A&E)/Audit), Kerala,Tvpm
Finance Department.
Planning & Economic Affairs Department.
I & PR (Web & New Media) Department.
Agriculture (PB/PU)Department.
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Section Officer