

**GOVERNMENT OF KERALA****Abstract**

Department of Tourism- Seventh Art Independent International Film Festival - 5th Edition -Proposal for Souvenir Advertisement - Sanction accorded - Orders issued.

TOURISM(B) DEPARTMENT

G.O.(Rt)No.8/2026/TSM Dated,Thiruvananthapuram, 02-01-2026

Read 1 Request dated 17.09.2025 submitted by the Chairman and the Festival Director, Seventh Art Independent International Film Festival.

2 Letter No.DOT/3189/2025-M1,dated 26.10.2025 from the Director of Tourism

ORDER

The Chairman and the Festival Director, Seventh Art Independent International Film Festival, as per letter read as 1st paper above has submitted a proposal for souvenir advertisement for the 5th Seventh Art Independent International Film Festival, scheduled to be held on Oct 30 & 31, 2025 at Aries Plex SL Theatres, Tvpm with a mission to support filmmakers with unique and powerful visions and celebrate the art of storytelling from around the world.

2. The Director, Tourism , as per letter read as 2nd paper above,has recommended the proposal for appropriate decision and has proposed to meet the expenditure in this regard from the Head of Account 3452-80-104-98-00-34-03 PV Marketing (Plan).

3. Government have examined the matter in detail and are pleased

to accord sanction to the Director of Tourism to expend an amount of ₹50,000/- (Rupees Fifty Thousand Only) from the Head of Account **3452-80-104-98-00-34-03 PV Marketing (Plan)**, for releasing a souvenir advertisement for the 5th Seventh Art Independent International Film Festival, held on Oct 30 & 31, 2025 at Aries Plex SL Theatres, Tvpm.

4. The Chairman and the Festival Director, Seventh Art Independent International Film Festival, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Chairman and the Festival Director, Seventh Art Independent International Film Festival (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary,TSM