

**GOVERNMENT OF KERALA****Abstract**

Industries Department –Product Development Assistance for Premium Handloom Products- Administrative Sanction accorded - Orders issued.

INDUSTRIES (C) DEPARTMENT

G.O.(Rt)No.635/2025/ID Dated,Thiruvananthapuram, 30-05-2025

- Read 1. Letter No.HL/398/2025-P2 dated 22/04/2025 from the Director of Handloom & Textiles
2. Minutes of Departmental Working Group Meeting of Industries held on 30/04/2025
3. e-Anumathi AS No.AS/IND/25/42561 valid upto 28/05/2028

ORDER

The Director of Handloom and Textiles, as per letter read above, submitted a proposal for the Product Development Assistance for Premium Handloom Products for an amount of Rs.500 Lakh.

2) The Expert Committee on Handloom Sector recommended for providing assistance to well-performing handloom societies to encourage the production of premium products. Director of Handloom & Textiles reported that current excessive increase in yarn prices has severely affected primary handloom weaving cooperative societies, leading to low availability/purchase of raw materials and low production. Moreover, due to fluctuations in the price of yarn, there is a situation where it is not possible to ensure price stability for products. It is also reported that the availability of good quality yarn and dye for the continuous production of premium products is essential for the survival of this sector. Good quality yarn is required to brand and market the products produced through primary co-operative societies in the State and to produce newly designed premium products through design studios and clusters.

3) Director of Handloom & Textiles has further reported that the Scheme intends to provide good quality yarn to 380 Primary Handloom Weavers Co-operative Societies and National Handloom Development Programme (NHDP) clusters, with following conditions:

- i. This is a one-time subsidy scheme under which societies will get free assistance.
- ii. Dyed yarn required for the production of premium products will be available from 8 yarn banks at a subsidy of 50%.
- iii. Under this scheme, assistance will be provided for direct purchase of yarn.
- iv. In the first phase, subsidy is being provided under this scheme to handloom cooperatives under the Clusters formed through NHDP in the State to produce premium fabrics designed by textile designers.

4) The Director of Handloom and Textiles has requested to accord sanction for the Scheme for Product Development Assistance for Premium Handloom Products and for an amount of Rs.500 Lakh.

5) There is a Budget provision of Rs.500 Lakh for the year 2025-2026 under the head of account 2851-00-103-20-00-33-0-P-V for the scheme "Product Development Assistance for Premium Handloom Products".

6) The Departmental Working Group Meeting of Industries Department held on 30/04/2025 considered the proposal for the Product Development Assistance for Premium Handloom Products and recommended for issuing Administrative Sanction for the implementation of the Scheme for an amount of Rs.500 Lakh.

7) Government have examined the recommendation of the Departmental Working Group (Industries) and are pleased to accord Administrative Sanction for the scheme "Product Development Assistance for Premium Handloom Products" **for an amount of Rs.5,00,00,000/- (Rupees Five**

Crore only) for the Scheme, by debiting the expenditure under the head of account 2851-00-103-20-00-33-0-P-V from the current year's budget provision.

(By order of the Governor)
A P M MOHAMMED HANISH
PRINCIPAL SECRETARY

The Director of Handloom and Textiles, Thiruvananthapuram

District Treasury Officer, Thiruvananthapuram.

Chief Executive Officer, K-Bip, Thiruvananthapuram

The Principal Accountant General (G&SSA), Kerala

The Accountant General (A&E), Kerala, Thiruvananthapuram.

Finance Department

Planning & Economic Affairs Department (vide minutes of WGM held on 30/04/2025)

Industries (J) Department

~~I~~&PRD Department (for posting the G.O in the Government website)

SF/ OC.

Forwarded /By order

Signed by

Sreekumar R

Section Officer

Date: 31-05-2025 10:22:12