



## GOVERNMENT OF KERALA

### Abstract

Tourism Department-Flowers TV-Flowers Entertainment Award (28<sup>th</sup> February 2026)-Sponsorship- Sanction Accorded-Orders Issued.

---

### TOURISM(B) DEPARTMENT

G.O.(Rt)No.133/2026/TSM Dated,Thiruvananthapuram, 28-02-2026

---

Read Request submitted by the Cluster Head- South Sales,Flowers,TV.

### ORDER

The Cluster Head- South Sales,Flowers,TV as per the letter read as above has submitted a request for granting sponsorship for the event *Flowers Entertainment Award* scheduled to be held on 28<sup>th</sup> February 2026 at Kochi.

3. Government have examined the matter in detail.The Flowers Entertainment Award is a prestigious platform celebrating excellence, creativity, and influence across the entertainment ecosystem. Considering the scope of promotion of the Developmental activities of Kerala Tourism in the event, Government are pleased to accord sanction to the Director of Tourism to expend an amount of ₹20,00,000/- (Rupees Twenty Lakhs Only) towards sponsorship for the event *Flowers Entertainment Award* scheduled to be held on 28th February 2026 at Kochi, *subject to the availability of sufficient funds in the Head of*

*Account 3452-80-104-98-00-34-03 PV Marketing (Plan).*

4. The Cluster Head- South Sales,Flowers,TV, shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)  
JAGADEES D  
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Cluster Head- South Sales,Flowers,TV (through the Director of Tourism)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram

The Information & Public Relations Department (for uploading in the website)

Stock File/Office Copy

Forwarded /By order

Section Officer

Copy to :

- 1.PS to the Minister TSM
- 2.CA to the Secretary, TSM
- 3.CA to the Additional Secretary, TSM