



## GOVERNMENT OF KERALA

### Abstract

AYUSH Department — Kerala Health Portal - Documentation of advancements in health sector of Kerala - Visual documentation expenditure - Transfer of share from National AYUSH Mission — Orders issued.

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### AYUSH (C) DEPARTMENT

G.O.(Rt)No.246/2026/AYUSH Dated,Thiruvananthapuram, 02-05-2026

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Read G.O.(Rt) No.1499/2026/H&FWD dated 23.04.2026

### ORDER

The Kerala Health Portal ([health.kerala.gov.in](http://health.kerala.gov.in)) is a digital public goods designed to showcase the developments and facilities of the Health & Family Welfare Department, AYUSH and all the organizations functioning under the Department to inform various activities, success stories and to do effective public awareness. The [health.kerala.gov.in](http://health.kerala.gov.in) interactive portal was under development for the last one year and launched in February 2026. In order to ensure high-quality documentation of the health sector's advancements across all 14 districts, an initiative was taken through the National Health Mission (NHM) to do drone photography, still photography and produce documentary videos and various adaptations.

As per the Government Order read above, the total expenditure for this visual documentation is estimated at Rs. 4.09 Lakh (Four Lakh Nine Thousand Rupees only). Out of this , it has been proposed that an amount of Rs. 1.25

Lakh (One lakh Twenty Five Thousand Rupees Only) shall be borne by the National AYUSH Mission.

Government have examined the matter in detail and are pleased to instruct the State Mission Director, National AYUSH Mission, to transfer an amount of Rs.1.25 Lakhs (Rupees One Lakh Twenty Five Thousand only) from their IEC/Strategic Communication budget head to the following bank account of the National Health Mission to meet the expenditure incurred in connection with documentation of the developments and facilities in the health sector.

Account Details:

Account Name: State Health and Family Welfare Society — Others

Account Number: 626201088291

IFSC Code: ICIC0006262

Organization: National Health Mission

(By order of the Governor)

Dr. Rajan Namdev Khobragade I A S  
ADDITIONAL CHIEF SECRETARY

To:

The State Mission Director, National Health Mission, Thiruvananthapuram.

The State Mission Director, National AYUSH Mission, Thiruvananthapuram.

The Principal Accountant General (A&E/Audit), Kerala,  
Thiruvananthapuram.

Health & Family Welfare(M) Department

The Information & Public Relations (Web & NewMedia) Department.

Stock File (AYU-C1/110/2026-AYUSH)

Forwarded /By order

Section Officer

Copy to :-

1. Private Secretary to Minister (Health, W&CD).
2. Personal Assistant to Additional Chief Secretary (AYUSH).
3. Confidential Assistant to Joint Secretary (AYUSH).