

**GOVERNMENT OF KERALA****Abstract**

Election Department - General Election to Kerala Legislative Assembly, 2026 - PR Proposal to generate Media Visibility in National Media for Election Department's voter turnout promotion initiatives - Release of payment - Sanction accorded - Orders issued.

ELECTION (EQUIPMENT) DEPARTMENT

G.O.(Rt)No.381/2026/ELEC Dated,Thiruvananthapuram, 02-05-2026

Read 1. Work Order No.EE2/79/2026-ELECdated 08-04-2026

2. Invoice No. 01/KER/2026-27 dated 18.04.2026 from MD Niche, Thiruvananthapuram

ORDER

Government are pleased to accord sanction for the release of ₹5,01,500/- (Rupees Five Lakh One Thousand and Five Hundred only) (inclusive of 18% GST) to MD Niche Media Consultants, Thiruvananthapuram towards the expenses on PR proposal for generating media visibility in national media for the Election Department's voter turnout promotion initiatives in connection with the General Election to the Kerala Legislative Assembly, 2026 The expenditure in this regard shall be met from the Head of Account "2015-00-106-99-34-03-OC".

2. The Election (Accounts) Department will transfer credit the amount from the above Head of Account to the bank account mentioned below, after making statutory deductions, if any.

Name of Bank & Branch : State Bank of India, New Delhi

Account No. : 67362405747

IFSC Code : SBIN0070691

PAN : AIWPS1545C

(By order of the Governor)

SHARMILA C

ADDITIONAL SECRETARY & ADDITIONAL CHIEF

ELECTORAL OFFICER

The Chief Executive Officer, MD Niche, Survey School Road,
Ambalammukku, Perrorkada, Thiruvananthapuram

The Principal Accountant General (A&E/ Audit), Kerala,
Thiruvananthapuram.

The Sub Treasury Officer, Secretariat Sub Treasury,
Thiruvananthapuram.

Election (Accounts) Department (with Invoice in original)

Web & New Media (For publishing on the Website)

Stock File/Office Copy. (File No. EE2/79/2026-ELEC)

Forwarded /By order

Section Officer