



GOVERNMENT OF KERALA

Abstract

Election Department - Appointment of Technical Assistant - Advertisement made on popular Dailies on 01.02.2026 - Release of payment of advertisement charges - Sanction accorded - Orders issued.

ELECTION (EQUIPMENT) DEPARTMENT

G.O.(Rt)No.356/2026/ELEC Dated,Thiruvananthapuram, 24-04-2026

Read Government Letter No. EE2/8/2026-ELEC dated
31.01.2026

ORDER

As per the letter read above, direction has been given to the Director, PRD to publish advertisements regarding the appointment of Technical Assistant on 01.02.2026. Accordingly, the advertisements were published and the invoices from the following dailies have been received, as detailed below:

Sl. No.	Name of Newspaper	Invoice No. and date	Date of Publishing the Advt	Amount
1	The New Indian Express	KLI4116167 dated 01.02.2026	01.02.2026	5,430
2	Malayala Manorama	KL0446000086 dated 01.02.2026	01.02.2026	47,038
3	The Hindu	10575798 dated 01.02.2026	01.02.2026	6,651
Total				59,119
(Rupees Fifty Nine Thousand One Hundred and Nineteen only)				

2. The invoices have been verified and found that the claims are in accordance with the approved Government (PRD) rates. Hence, sanction is accorded for the payment of ₹59,119/- (Rupees Fifty Nine

Thousand One Hundred and Nineteen only) (inclusive of 5% GST) to the above mentioned Dailies towards the charges for publishing advertisements as instructed vide letter read above.

3. The expenditure in this regard will be met from the Head of Account "2015-00-103-99-34-03-OC" from the current year's budget provision. The Election (Accounts) Department will make necessary arrangement to disburse the amount to the following dailies through the bank account details shown below and to deduct TDS and other taxes if any, at existing rates.

Sl No.	Name of News paper	Name of Bank & Branch	Bank Account	PAN	IFSC
1	The New Indian Express	IOB, Sasthamangalam	268402000002049	AAAC10842D	IOBA0002684
2	Malayala Manorama	SBI Santhinagar	57000773206	AAACT7597G	SBIN0070263
3	The Hindu	ICICI Bank Ltd, Nungambakkam, Chennai	000905028043	ICIC000009	AAGCT1726K

(By order of the Governor)

SHARMILA C

**ADDITIONAL SECRETARY & ADDITIONAL CHIEF
ELECTORAL OFFICER**

The dailies concerned

The Accountant General (A&E/ Audit), Kerala,
Thiruvananthapuram

The Sub Treasury Officer, Secretariat Sub Treasury,
Thiruvananthapuram

Election (Accounts) Department (with invoices in original).

Web & New Media (For publishing in the Website)

Stock file/ Office Copy. [EE2/8/2026-ELEC]

Forwarded /By order

Section Officer

