



**GOVERNMENT OF KERALA**

**Abstract**

Tourism Department- Wayanad Seed Fest 2024- MS Swaminathan Research Foundation Community Agrobiodiversity Centre- Financial Assistance- Sanction accorded- Orders issued.

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**TOURISM(B)DEPARTMENT**

സ.ഉ.(സാധാ) നം.168/2024/TSM Dated, Thiruvananthapuram, 16-03-2024

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Read 1 Letter No. 131/CabC/2024 dated 06.02.2024 from the Director, M S Swaminathan Research Foundation Community Agrobiodiversity Centre, Wayanad.

2 Letter No: DOT/711/2024-M1 dated 24.02.2024 from the Director of Tourism, Thiruvananthapuram.

**ORDER**

The Director of MS Swaminathan Research Foundation Community Agrobiodiversity Centre, Wayanad, as per letter read as 1st paper above has sought for support from Department of Tourism for the Wayanad Seed Fest scheduled from 1<sup>st</sup> - 2<sup>nd</sup> March 2024.

2. The Director of Tourism as per letter read as 2<sup>nd</sup> paper above, has intimated that the expenditure for the Wayanad Seed Fest may be met from the Head of account 3452-80-104-98-00-34-03 Marketing (PV) . He has also added that the Partner's Visibility Deliverables are as follows:-

1. All sponsors will have their names and logos displayed on the backdrop and other publicity materials ,according to their level of involvement and contribution.
2. Will tag all partners in all relevant social media posts.
3. All sponsors will have the opportunity to showcase their product.

4. Government have examined the matter in detail . The Wayanad Community Seed Fest 2024 will be a unique and enhancing experience for visitors and it will contribute to the preservation of local agricultural heritage and promote sustainable tourism practices in Kerala.

5. In the above circumstances, Government are pleased to accord Administrative Sanction to the Director of Tourism for expending an amount of ₹2 lakhs ( Rupees Two Lakh only) towards the Wayanad Seed Fest held from 1<sup>st</sup> - 2<sup>nd</sup> March 2024, under the auspices of the MS Swaminathan Research Foundation Community Agrobiodiversity Centre, Wayanad. The expenditure for the event shall be met from under the head of account "3452-80-104-98-00-34-03-PV-Marketing"

5. The Director, MS Swaminathan Research Foundation Community Agrobiodiversity Centre shall furnish a Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)

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To:

The Director of Tourism, Tourism Directorate, Park View, Thiruvananthapuram.

The Director, MS Swaminathan Research Foundation Community Agrobiodiversity Centre(through the Director of Tourism, Tourism Directorate)

The Principal Account General (Audit), Kerala, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the website) Stock File/Office Copy.

Forwarded /By order

Section Officer

Copy to:

PS to the Minister(Tourism )

PA to the Secretary, Tourism Department.

CA to the Additional Secretary, Tourism Department.