



GOVERNMENT OF KERALA

Abstract

Tourism Department- Departmental Working Group on Plan Schemes(2024-2025)- Organizing Kerala Tourism International B2B Meets,-August 2024 to March 2025- Administrative Sanction accorded- orders issued

TOURISM (B) DEPARTMENT

G.O.(Rt)No.299/2024/TSM Dated,Thiruvananthapuram, 05-07-2024

Read 1 G.O.(Ms) No.3/2019/TOUR dated 30.05.2019

2 Letter No.DOT/2086/2024-M3 dated 22.06.2024 from the Director of Tourism.

3 Minutes of the Departmental Working Group meeting on Plan Schemes 2024-25 held on 27.06.2024

ORDER

The Director of Tourism as per letter read above had submitted a proposal before the Departmental Working Group for sanctioning an amount of ₹4,28,87,100/- (Rupees Four Crore Twenty Eight Lakh Eighty Seven Thousand and One Hundred only) including GST for the project 'Organizing Kerala Tourism International B2B Meets-August 2024 to March 2025'.

2. The Departmental Working Group on Plan Schemes 2024-25 that met on 27.06.2024 examined the proposal in detail and approved the proposal as detailed below:

Cost Estimate

International B2B Meet 2024-25	

Sl No.	Cities with Tentative Dates	Country	Agency Rate	Official Travel	Publicity	Misc	Total
1.	Kuala Lumpur, 30 th Aug 2024	Malaysia	15,40,000	3,50,000	4,00,000	3,00,000	25,90,000
2.	Sydney 29 th Oct 2024	Australia	22,00,000	5,00,000	4,00,000	4,00,000	35,00,000
3.	Melbourne 31st Oct 2024	Australia	22,00,000	3,50,000	4,00,000	4,00,000	33,50,000
4.	Frankfurt 11 th Nov 2024	Germany	22,00,000	5,00,000	4,00,000	4,00,000	35,00,000
5.	Munich 12 th Nov 2024	Germany	22,00,000	3,50,000	4,00,000	4,00,000	33,50,000
6.	Barcelona 28 th Jan 2025	Spain	20,90,000	3,50,000	4,00,000	3,00,000	31,40,000
7.	Milan 30 th Jan 2025	Italy	22,00,000	5,00,000	4,00,000	4,00,000	35,00,000

8.	Paris 10 th Mar 2025	France	20,35,000	5,00,000	4,00,000	3,00,000	32,35,000	
9.	London 12 th Mar 2025	United Kingdom	22,00,000	5,00,000	4,00,000	4,00,000	35,00,000	
10.	Moscow 24 th Mar 2025	Russia	20,90,000	5,00,000	4,50,000	3,00,000	33,40,000	
11.	St. Petersburg 25 th Mar 2025	Russia	20,90,000	5,00,000	4,50,000	3,00,000	33,40,000	
	Total		2,30,45,000	49,00,000	45,00,000	39,00,000	3,63,45,000/	
	GST @ 18%							65,42,100/-
	Grand Total							4,28,87,100/

The Tentative Schedule of the B2B Meets

Sl No	Road show Cities	Country	Date
2024			
1	Kuala Lumpur,	Malaysia	21 st October
2	Sydney	Australia	29 th October
3	Melbourne	Australia	31 st October
4	Frankfurt	Germany	12 th November
5	Munich	Germany	

2025			14 th November
6	Barcelona	Spain	28 th January
7	Milan	Italy	30 th January
8	Paris	France	11 th March
9	London	United Kingdom	13 th March
10	Moscow	Russia	24 th March
11	St. Petersburg	Russia	26 th March

3. Government have examined the matter in detail and are pleased to accord sanction to the Director of Tourism to expend an amount of ₹4,28,87,100/- (Rupees Four Crore Twenty Eight Lakh Eighty Seven Thousand and One Hundred only) including GST for the project 'Organizing Kerala Tourism International B2B Meets-Aug 2024 to March 2025', by meeting the expenditure from the funds available under the H/A 3452-80-104-98-00-34-03- PV- Marketing in financial year 2024-25, limiting the expenditure to this year's budget provision and subject to the condition that prior sanction for the air journey of the officers concerned should be obtained from Government as per the guidelines laid down in G.O. (P)No.12/2019/Fin dated 16.02.2019.

4. The Director of Tourism shall also ensure that all the procedural and codal formalities and the conditions stipulated in the Government Order read above shall strictly be adhered

(By order of the Governor)
JAGADEES D
ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view,
Thiruvananthapuram.

The Principal Accountant General (Audit), Kerala, Thiruvananthapuram.

The Accountant General (Economic & Revenue Sector Audit), Kerala, Thiruvananthapuram.

The Finance Department.

The Tourism (A) Department.

The Planning & Economic Affairs Department.

The Chief (I & I) Division, State Planning Board, Pattom, Thiruvananthapuram.

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the website).

Stock file / Office copy.

Forwarded /By order

Section Officer

Copy to :

Private Secretary to Minister(Tourism).

PA to Secretary, Department of Tourism.

CA to Additional Secretary, Department of Tourism.