



GOVERNMENT OF KERALA

Abstract

Tourism Department- Beypore Water Fest 2023- Production of Short video by Invis Private Ltd- Sanction accorded- Orders issued.

TOURISM (B) DEPARTMENT

G.O.(Rt)No.194/2024/TSM Dated,Thiruvananthapuram, 29-03-2024

Read 1 Letter No. DOT/14900/2023-M1 dated 24.12.2023 from the
Director of Tourism

2 Letter No. DOT/14900/2023-M1 dated 17.03.2024 from the
Director of Tourism.

ORDER

The Director of Tourism as per letter read as 1st paper above has recommended a proposal to Government for making a short video in HD format on Beypore Water Fest, by Invis Private Limited scheduled to be held from December 27 to 30, 2023 meeting the expenditure in this regard from the head of account 3452-80-104-98-00-34-03-PV-Marketing.

2. Subsequently, the Director of Tourism as per letter read as 2nd paper above, has reported that the Invis Private Limited has made a short video with a duration of 5.03 minutes on Beypore Water Fest 2023 and has submitted an invoice to the tune of ₹14,16,000/-(Rupees Fourteen Lakh Sixteen thousand only).

3. Government have examined the matter in detail and are pleased to accord sanction to the Director, Tourism to expend an amount of ₹14,16,000/-(Rupees Fourteen Lakh Sixteen Thousand only) from the head of account 3452-80-104-98-00-34-03-PV-Marketing, towards the production of a short video on

Beyepore Water Fest 2023, with a duration of 5.03 minutes, by Invis Private Limited

4. The Managing Director, Invis Private Ltd. shall furnish Utilization Certificate to the Director of Tourism within three months of receiving the sanctioned amount and the Director of Tourism shall verify the authenticity of the Utilisation Certificate.

(By order of the Governor)

JAGADEES.D

ADDITIONAL SECRETARY

To:

The Director of Tourism, Tourism Directorate, Park view, Thiruvananthapuram.

The Managing Director, Invis Private Ltd (Through the Director of Tourism)

The Principal Accountant General (Audit I/ Audit II), Kerala, Thiruvananthapuram

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the website).

Stock file / Office copy.

Forwarded /By order

Section Officer

Copy to :

PS to Minister, Tourism.

PA to Secretary, Tourism.

CA to Additional Secretary, Tourism.