



GOVERNMENT OF KERALA

No:-WM3/481/2024-LSGD

Local Self Government(WM)Department

Thiruvananthapuram,

Dated:13-02-2025

CIRCULAR

Sub: Local Self Government - Enforcement of Ban on PVC flex boards/banners and Single Use Plastics and Ensuring Scientific Waste Management Systems in Government Offices- Circular Modified - Reg

Ref: 1)GO(Rt) No. 639/2023/LSGD dated 17/03/2023

2) GO(Rt) No. 1166/2023/LSGD dated 05/06/2023

3)Circular No. WM3/38/2023-LSGD-Part(I) dated 08/11/2024

As per the Circular cited (3), it was instructed, among other directives, as below

"All Local Bodies shall ensure the QR code based verification of the certificate issued by Central Pollution Control Board for 'Compostable Plastic' items, viz, banners, plastic-coated flex, hoardings, cutlery, etc. Punitive action must be initiated against defaulters for including fake QR coding on above items since the said act amounts to violation of the guidelines in this regard."

However, as per the orders cited (1) and (2), along with the Standard Operating Procedure (SOP) issued by the State Pollution Control Board (SPCB), specific instructions were already in place that advertising boards should only be made of

100% cotton or 100% polyethylene certified by the State Pollution Control Board as recyclable, and affixed with PVC-free, recyclable logo, name of the printing unit, phone number, and QR code linked to the certificate from the State Pollution Control Board.

In the light of the above, the instruction in Para (1) of the Circular cited (3) is modified as below, reiterating the intention to ensure QR codes on advertising boards to be scanned to verify their authenticity and prevent fake QR coding.

"All Local Bodies shall ensure the QR code based verification of the certificate issued by State Pollution Control Board on advertising boards to ensure their authenticity. Punitive action must be initiated against defaulters for including fake QR coding on above items since the said act amounts to violation of the guidelines in this regard."

ANUPAMA T V#

Forwarded / By order,

Section Officer.

To:

The Principal Director, Local Self Government Department

The Director, I&PRD.

The Executive Director, Suchirwa Mission.

The Secretaries of all Local Bodies (through PD, LSGD)

The Executive Director, IKM

The I&PR (Web & New Media) Department.

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