## Kerala State Film Development Corporation Ltd.

## CITIZENS CHARTER

### Vision:

To provide state of the art technology for production of feature film, documentaries and Advertisement video film to attract more producers/Director especially debutants and to ensure delightful film viewing in theatres to valued audience, with progressive expansion of business, infrastructure, capacity, market share of KSFDC

### Mission:

Promote Malayalam film industry by providing all the latest technical, laboratory facilities under one roof. Provide good quality viewing facilities to cine lovers all over the state especially in rural areas by operating cinema Theatre with digital projection, digital sound and airconditioning facilities.

## **Standards:**

We have a film Studio (Chithranjali Studio) with all the technical facilities for film production. The technical facilities include Recording Theatre, processing laboratory, outdoor unit, shooting floors.

In addition Kalabhavan Digital Studio function at Vazhuthacaud to provide Recording and editing facilities for TV and video production.

As part of our expansion programmes, we have started the Kochi Studio at Kakkanad with recording and editing facilities.

We have ten cinema theatres in the State. These are equipped with Digital Track System / Digital projection system, six of which are fully air conditioned.

#### **Commitments:**

- Provide latest technical facilities to the cine producers, directors, artists (upgradation of technology).
- Attract more cine producers/directors to Kerala.
- Provide quality service to all clients.
- Provide possible assistance to low budget films also.
- Provide release facilities to films including low budget and award winning films.
- Provide more comfortable and happy viewing facilities to audience in theatres.
- Undertake production work of more documentation for PSUs/ Govt Departments.
- Facilities for online/SMS booking of cinema ticket

- (a) For online booking, visit: www.chithranjali.in
- (b) For SMS booking format:

### SMS short code No.537252

## **Complaints & Grievances:**

If any one has a complaint or grievance against the organization or any of its units, he/she may contact the Managing Director, Kerala State Film Development Corporation Ltd. Mob: 9446407474, Ph off: 0471-2321465, 2325325.

# **Expectation from client:**

We expect all clients & customers to be reasonable and prompt in exercising their rights and obligation in all their transactions with this organization without extending inducement of any kind and not raising any frivolous or false issues.